LEAN IN DESIGN FORUM
Exploring Equity, Diversity and Inclusion in High-Performing Teams
MAY 27-28, 2020
leanconstruction.org/events/2020-design-forum
THE ANNUAL LCI LEAN IN DESIGN FORUM, in partnership with P2SL and AIA, is a unique event where the design community comes together to learn about and advance Lean methodologies. Industry-leading design practitioners will present on how Lean techniques free up time for creative decision-making and innovative problem-solving on current topics affecting the design community. The Forum will target its education on bigger thinking within the design industry – no longer separating the different phases of the design process but focusing on all design phase work and all individuals associated with design work.

The LCI Lean in Design Forum offers educational opportunities for advanced learners as well as those who are newer to Lean thinking.

Attendees at the 2020 LCI Lean in Design Forum will bring together leading design and architecture firms, pre-construction leaders, individual practitioners, and others with a vital interest in the success of Lean approaches and tools in all phases of the design process.

WHY SPONSOR?
If you are seeking to introduce or reaffirm your company name and ideals in the Lean community, the virtual LCI Lean in Design Forum offers several valuable opportunities to meet your needs.

BY SPONSORING/EXHIBITING AT THE 2020 LEAN IN DESIGN FORUM you will increase visibility for your company in a targeted market by gaining opportunities to communicate your company presence:
- on the LCI website;
- in the Lean in Design Forum virtual session waiting room;
- in the LCI Update (e-newsletter);
- and in Lean in Design Forum emails sent out to more than 2,000 people in the Lean design community.
You’ll also have the opportunity to make your value proposition more widely known to your fellow owners, designers, trade partners, and general contractors within the Lean community by being featured on LCI’s website, social media channels, blog, and the Lean in Design Forum website.
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2020 LEAN IN VIRTUAL DESIGN FORUM SPONSORSHIP BENEFITS:

**ADVERTISING SPONSOR $5,000 (EIGHT [8] AVAILABLE):**
a. A pre-recorded one-minute video that plays in-between sessions (provided by sponsor)  
b. Name/logo throughout recorded plenary session in the bottom right-hand corner  
c. Two (2) complimentary registrations for the Design Forum  
d. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event  
e. Logo inclusion in virtual session “waiting room”  
f. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update

**PLENARY SPEAKER SPONSORSHIP $2,500 (TWO [2] AVAILABLE):**
a. A pre-recorded 90-second introduction of plenary speaker  
b. Name/logo throughout recorded plenary session in the bottom right-hand corner  
c. Two (2) complimentary registrations for the Design Forum  
d. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event  
e. Logo inclusion in virtual session “waiting room”  
f. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update

**SAFETY SPONSOR $1,500 (TWO [2] AVAILABLE):**
a. Conduct a pre-recorded 90-second safety moment at a plenary session  
b. Two (2) complimentary registrations for the Design Forum  
c. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event  
d. Logo inclusion in virtual session “waiting room”  
e. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update

**QUESTION SPONSOR $650 (SIX AVAILABLE):**
a. Create a question to be answered by attendees during a virtual session and get answer data  
b. One (1) complimentary registration for the Design Forum  
c. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event  
d. Logo inclusion in virtual session “waiting room”  
e. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update

**GOLD SPONSOR $500 (UNLIMITED AMOUNT):**
a. One (1) complimentary registration for the Design Forum  
b. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event  
c. Logo inclusion in virtual session “waiting room”  
d. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update

**SILVER SPONSOR $150 (UNLIMITED AMOUNT):**
a. Logo inclusion in virtual session “waiting room”  
b. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update