LEAN IN DESIGN FORUM
MAY 27-28, 2020 · DALLAS, TX
THE ADOLPHUS, AUTOGRAPH COLLECTION
321 Commerce St | Dallas, TX 75202
leanconstruction.org/events/2020-design-forum
EXPLORING EQUITY, DIVERSITY, AND INCLUSION IN HIGH-PERFORMING TEAMS

THE ANNUAL LCI LEAN IN DESIGN FORUM, in partnership with P2SL and AIA, is a unique event where the design community comes together to learn about and advance Lean methodologies. Industry-leading design practitioners will present on how Lean techniques free up time for creative decision-making and innovative problem-solving on current topics affecting the design community. The Forum will target its education on bigger thinking within the design industry – no longer separating the different phases of the design process but focusing on all design phase work and all individuals associated with design work.

The LCI Lean in Design Forum offers educational opportunities for advanced learners as well as those who are newer to Lean thinking.

Attendees at the 2020 LCI Lean in Design Forum will bring together leading design and architecture firms, pre-construction leaders, individual practitioners, and others with a vital interest in the success of Lean approaches and tools in all phases of the design process.

WHY SPONSOR/EXHIBIT?
If you are seeking to introduce or reaffirm your company name and ideals in the Lean community, the LCI Congress offers several valuable opportunities to meet your needs.

BY SPONSORING/EXHIBITING AT THE 2020 LEAN IN DESIGN FORUM YOU WILL:
• increase face-to-face engagement for your company/organization in a targeted market;
• gain opportunities to communicate your company presence: On the LCI website, in the LCI Lean in Design Forum app, in the LCI Update (e-newsletter) and in Lean in Design Forum e-mails sent out to more than 1,500 people in the Lean design community;
• and make your value proposition known to your fellow owners, designers, trade partners and general contractors within the Lean community by being featured on LCI’s website, social media channels, blog, and the Lean in Design Forum website.

Be a part of the Lean event that focuses on collaboration through all aspects of design!
Showcase your brand through sponsorship/exhibit opportunities at the LCI/AIA/P2SL 2020 Lean in Design Forum in Dallas, TX May 27-28!
2020 LEAN IN DESIGN FORUM SPONSORSHIP OPPORTUNITIES

exploring equity, diversity, and inclusion in high-performing teams

Reception Sponsorship – $15,000

a. Reception in the Exhibit Hall (Wed. evening) - open to all attendees
b. Ability to “open reception” with a few words – 60 seconds
c. Your company logo and tagline on signage throughout the reception venue (Wed. evening)
d. Open bar with beer and wine – passed and stationary appetizers
e. White cocktail napkins with your logo and tagline on napkin (one-color) set out on refreshment stations throughout the reception venue. (Wed. evening reception only)
f. One (1) complimentary registration for two days of the Design Forum (Wed. and Thu.)
g. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event
h. Logo inclusion on sponsorship signage around Design Forum venue
i. Listing in Design Forum app with logo and 75-word description
j. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update

Conference App Sponsorship - $9,500

a. Dedicated opening “splash” screen with co-branded design between LCI and sponsor.* Screen will stay up for two (2) seconds.
   * Sponsor will design screen with use of the LCI logo and/or Design Forum wording
b. Permanent banner at the top of the app menu screen showing you as app sponsor
c. Dedicated app section for you as the sponsor – you can list all information about your company that you choose: your brand, your Lean Journey, etc.
d. One (1) complimentary registration for two days of the Design Forum (Wed. and Thu.)
e. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event
f. Logo inclusion on sponsorship signage around Design Forum venue
g. Listing in Design Forum app with logo and 75-word description
h. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update

Refreshments All Day Sponsorship – $9,500*

a. Sponsor the ability for Design Forum attendees to have coffee, decaf, water, tea (hot) and sodas all day
b. Snacks in the afternoon (Wed. – Thu.) at the refreshment stations that you will be sponsoring
c. Your name on signs by the refreshment stations saying you are the sponsor. Refreshment stations will be located in the Exhibit Hall
d. You will be in control of what is on your sign
e. One (1) complimentary registration for two days of the Design Forum (Wed. and Thu.)
f. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event
g. Logo inclusion on sponsorship signage around Design Forum venue
h. Listing in Design Forum app with logo and 75-word description
i. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update
**WIFI SPONSORSHIP – $5,000**

a. Have your company name (or whatever you choose) as the WIFI Password and choose what the network will be called  
b. Signage throughout venue mentioning you as WIFI Sponsor along with login information  
c. One (1) complimentary registration for two days of the Design Forum (Wed. and Thu.)  
d. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event  
e. Logo inclusion on sponsorship signage around Design Forum venue  
f. Listing in Design Forum app with logo and 75-word description  
g. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update  

**CHARGING STATION SPONSORSHIP - $1,500**

a. Capable of charging up to twenty (20) devices  
b. Full-color branding opportunity  
c. One (1) complimentary registration for two days of the Design Forum (Wed. and Thu.)  
d. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event  
e. Logo inclusion on sponsorship signage around Design Forum venue  
f. Listing in Design Forum app with logo and 75-word description  
g. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update  

**LANYARD SPONSORSHIP - $2,500 SOLD OUT**

a. This high-visibility exclusive sponsorship puts your company’s name/logo/tagline (full-color) on the lanyards worn by all attendees. Lanyard is double-sided.  
b. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event  
c. Logo inclusion on sponsorship signage around Design Forum venue  
d. Listing in Design Forum app with logo and 75-word description  
e. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update  

**COFFEE CUP SPONSORSHIP – $2,500**  

a. Insulated cups are double sided with lids included. Your logo and tagline (one-color) will be on both sides of cup  
b. Cups are set out at breakfast and where coffee is served throughout the day  
c. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event  
d. Logo inclusion on sponsorship signage around Design Forum venue  
e. Listing in Design Forum app with logo and 75-word description  
f. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update  

**COCKTAIL NAPKINS SPONSORSHIP - $1,100**

a. White cocktail napkins with your logo and tagline (full-color)  
b. Set out at refreshment stations throughout the venue and meals all day – except receptions unless otherwise noted  
c. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event  
d. Logo inclusion on sponsorship signage around Design Forum venue  
e. Listing in Design Forum app with logo and 75-word description  
f. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update  

**GOLD LEVEL SPONSORSHIP - $1,000**

a. One (1) complimentary registration for two days of the Design Forum (Wed. and Thu.)  
b. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event  
c. Logo inclusion on sponsorship signage around Design Forum venue  
d. Listing in Design Forum app with logo and 75-word description  
e. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update
**SILVER LEVEL SPONSORSHIP - $750**

- a. One (1) complimentary registration for one full day of the Design Forum (Wed. or Thu.)
- b. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event
- c. Logo inclusion on sponsorship signage around Design Forum venue
- d. Listing in Design Forum app with logo and 75-word description
- e. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update

*Coffee Cup Sponsorship may be combined with the Refreshments All Day Sponsorship. Please contact Ilene Goldberg, igoldberg@leanconstruction.org, for more information.*

**EXHIBIT TABLE - $750 CORPORATE MEMBERS, $1,100 ALL OTHERS – LIMITED NUMBER OF TABLES**

- a. The exhibit tables will be open during the reception on Wednesday evening and all day on Thursday.
- b. All exhibit spaces come with an uncovered and unwrapped table, two chairs, a wastebasket, WiFi and one exhibitor only registration.**
- c. Electricity and any extra AV equipment must be purchased through the designated hotel vendors. If you do not have your own linens, a vendor can be provided for you.
- d. Exhibit tables are assigned on a first-come first-served basis.
- e. Receive a list of conference attendees who opt in to third-party communications three weeks prior to and two weeks after the Event
- f. Logo inclusion on sponsorship signage around Design Forum venue
- g. Listing in Design Forum app with logo and 75-word description
- h. Name/logo recognition on LCI website, Design Forum e-mails and the LCI Update

*Exhibit tables do not come with a Lean in Design Forum conference registration.*

** Extra exhibitor only registrations may be purchased for $25/each.

Please contact **Ilene Goldberg, Manager, Sales and Corporate Engagement**, at igoldberg@leanconstruction.org or 703.785.9087 for more information about the Lean in Design Forum sponsorship and exhibit opportunities.