

AUGUST 7, 2014

Sustaining Sponsor



16th Annual Congress (October 7-10)

As previously announced, the program outline for our 16th annual Congress (October 7-10) is now available [here](#). Our Bay Area location marks a return to where Lean Construction began, and in keeping with this heritage we will also offer a number of Lean project site tours on October 10. So please make plans to stay through the full morning's program on Friday. It promises to be one of the true highlights of this year's Congress experience.

Congress Sponsors

Platinum



We are also thrilled to advise that Billy Beane, VP and General Manager of the Oakland A's will be speaking at this year's congress. Mr Beane's unconventional approach to utilizing player performance data to identify gifted players and to form a winning team enabled the A's, with one of the lowest payrolls in Major League Baseball to consistently have one of the best records in the league. Mr. Beane's "Moneyball" philosophy has been adopted by organizations of all sizes, across all industries, as a way to more effectively, efficiently, and profitably manage their assets, talent, and resources. He has helped to shape the way modern businesses view and leverage big data and employ analytics for long-term success. He will share his experiences in applying these new ways of thinking in addressing industry challenges as the Lean Construction Industry looks forward to making monumental shifts in project performance by increasing customer value while reducing waste. You can learn more about Billy Beane [here](#).

Premium



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Conference Bag



You may access the registration link for the Congress [here](#), and the hotel registration [here](#). Hotel rooms in downtown San Francisco at our \$209 rate are hard to come by in the fall, so be sure to book early. On behalf of the 2014 planning team, we look forward to seeing you there.

Sponsorships are going fast for the 2014 Congress. The Gold Sponsorship for Congress has been temporarily reopened! The Silver and Red sponsorships will be closed on August 11, 2014 so now is the time to get your sponsorship pledge in for either the Silver or Red Sponsorship!

Please click here for information about sponsorship opportunities

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Positive Effects of a Well-Managed Lean Project

In a recent IGLC paper titled, "A Mentoring Approach to Implement Lean Construction," authors Glenn Ballard, Iris Tommelein, and Patricia Tillmann (with the P2SL organization at UC Berkeley) provide a case study of the variety of positive effects of a well-managed lean project in terms of continuous learning/ continuous improvement in accomplishing concrete work. (The full paper may be found on the [IGLC website](#)). The project studied had the benefit of a superintendent with plenty of lean project experience, and a commitment from the beginning to teach and promote lean behaviors among team members. The behaviors included developing a comfort level in revealing problems thanks to a blame-free environment in

Words of Wisdom

From: *The Owner's Dilemma*, Susan W. Bryson, 2010, pp. 102-03: "Hiring a great team is likely the most difficult challenge in the industry due to its persistent fragmentation and because very few

projects are structured to be truly collaborative...The owner's goal is, of course, to assemble the most capable team possible. However, accomplishing this simple goal is often extraordinarily difficult, especially when owners focus on firms and experience, rather than individual team members. Many owners prioritize the team selection criteria as follows: 1. Firm quality; 2. Firm experience; 3. Firm values; 4. Team member experience; 5. Team member chemistry; 6. Team member values. An owner focused on integration, collaboration, innovation, and value should consider flipping this set of priorities... Even great firms have weak employees; it is incumbent on the owner to ensure the proposed team member is a good fit..."

Upcoming Events

August 12th - 14th
4th Australian Lean Construction Conference
(Perth, Australia)

August 12th
Introduction to Lean Design & Construction with David MacNeel
(Carolinas CoP)

August 13th
Half Day Introduction to Last Planner

which problems were openly acknowledged and addressed by the team. Learning was coupled with action; training was provided in the context of implementing the Last Planner® system with a focus on learning, open communications, reliable promising and collaboration.

[Read More](#)

Safety Forum with Professor Sidney Dekker

"Rethinking Safety," a great, P2SL-led forum with LCI co-sponsorship is coming up Sept. 22, and is worthy of your attention and attendance if you can make it: Spend a day with Professor Sidney Dekker from Griffith University, a leading practitioner, academic, and advocate for a new approach to safety. He will open our minds to new thinking on how to create safer organizations, and brainstorm on changes we can make to improve safety performance in our industry. Visit "Why things go wrong" (4:38 min video on [YouTube](#)) and look at Resilience (3:48 min on [YouTube](#)) for his perspective on improving safety.

[Register Here](#)

Quotes on Cost Savings from Lean Projects

Dassault Systemes' publication 3D Perspectives recently included an article titled, "Cost Savings from Lean Projects and Contractor Profit Margins," which cited study findings by McGraw Hill (2013). A few quotes: "Do the savings achieved improve the bottom line of the firm implementing Lean, or do they get passed along to their clients, whether that is general contractors or owners? General (71%) and trade (72%) contractors who have implemented at least one key Lean practice agree that the savings they see from using Lean practices contributes to their bottom line and project profitability. In addition, 59% of general contractors find that the adoption of Lean practices by their subcontractors increases their profit on projects. 41% agree that they benefit more from competitive pricing to owners on their Lean projects than they do from a direct increase in profitability, compared with just 14% who disagree. This is a critical finding because it demonstrates that even firms that do not experience significant increases in profit from their adoption of Lean still experience strong business benefits. Trade contractors in the in-depth interviews value their ability to be competitive and win business more highly than increased profit margins, so their business benefits from their ability to help the general contractor achieve a higher profit margin. One also reports that instead of increased profit margins, they now experience a consistent, reliable profit on projects, which they find to be even more

Training
(Northern California
CoP)

August 13th
**Integrated Design
Build Delivery on the
St. Jude's Medical
Center Project**
(Northern California
CoP)

August 14th
**Maximizing Client
Value through Project
Collaboration: Best
Practices & Lessons
Learned**
(Chicago CoP)

August 18th
**WEBINAR-
Introduction to Lean
Design &
Construction with
Dick Bayer Session III**
(Chicago CoP)

August 21st
**Lean Design in
Healthcare Facilities**
(Central Indiana CoP)

September 5th
**WEBINAR- A Lean
Coach's Analysis of
Last Planner
Successes and
Failures, with Dan
Fauchier - Session II**

September 18th
**Lean Design and
Construction: A
Special Constructors'
Point of View**
(New York CoP)

[View all events](#)

valuable.”

Last Planner System® Webinar Q&A

Our webinar on the Last Planner System® taught in June by Dan Fauchier of The Realignment Group was well received, and generated a host of questions that Dan was gracious enough to answer as follow up. Given the popularity of the topic and the expertise of our presenter, we thought many of you might find an excerpt from the Q&A of general interest. This is provided simply as selected insights from an active Lean practitioner and coach; the views expressed are entirely his own.

[Read More](#)

National Webinars

For the last time, Dick Bayer will be presenting an Intro to Lean Design and Construction webinar on August 18, 2014 at 11:00 EDT. This webinar will provide an introduction to Lean design and construction concepts, the opportunities that Lean implementation provides and how to start using these principles on your projects. Lean in design and construction focuses primarily on project improvement by identifying and enhancing value and identifying and eliminating waste in projects. Beyond tools and jargon, this webinar provides you help so you can start using Lean principles tomorrow on your projects.

[Click here to register](#)

To answer even more of your important questions, Dan Fauchier will be presenting another of his Last Planner® webinars on September 5th, 2014 at 11:00 EDT. Don't miss it as Dan will discuss how a dozen or more project teams (design and construction, current and past) have implemented Last Planner® System (LPS), the triumphs and stumbles, the pitfalls and challenges, on a variety of project types (schools, hospitals, prisons, commercial, residential). He will share case histories, show photos, demonstrate his energetic 15 minute kickoff explanation of LPS (it will give you some ideas on tightly coupling learning with action), give tips on facilitating LPS sessions, and take lots of questions. This session will be very interactive.

[Click here to register](#)

CoP Corner

August 21st, 2014 the Central Indiana CoP will launch with their event – Lean Design in Healthcare Facilities. The focus of the presentation will be what is LCI?, What is Lean?, How does Lean impact operations?, Philosophical approach to Lean, and Real world examples (not just from manufacturing).

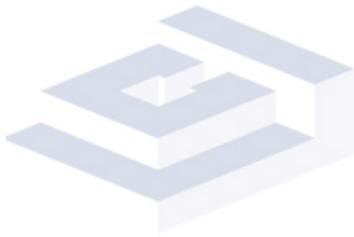
[Click here to register](#)

On September 18th, the NY CoP (LeanNYC) will be **presenting Lean Design + Construction: A Special Constructors' Point of View**. A panel will discuss how you can learn from Special Constructors who are reinventing how the Architect's Design Intent is realized as a new environment. Hear leaders in Mechanical, Millwork and Masonry trades tell the personal stories of their Lean journeys and how they are making a difference in the field and in the shop.

[Click here to register](#)

Check out the LCI calendar of events for more CoP events happening in your area!

Sincerely,



A handwritten signature in black ink, appearing to read "Dan Heinemeier". The signature is fluid and cursive, with a long horizontal stroke at the end.

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Executive Director

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