



**LEAN
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TRANSFORMING DESIGN AND CONSTRUCTION

April 24, 2013

It is **always a difficult transition** to face when a long-time staff person and contributor moves on, but it happens all too frequently. Such is the case with Donna Pemberton, LCI's California-based administrative focal point, who has just accepted a new position. Donna has been a stalwart supporter of LCI in our Community of Practice activities, meeting planning, and a host of other areas both visible and behind the scenes. Donna has been most helpful to me in the transition since I assumed the ED role in January. Her corporate memory and knowledge of LCI's systems and processes have been invaluable. We want to wish Donna Godspeed and much success in the years ahead. Thanks Donna, for all you have done to make LCI as successful as it is today. Donna's last day with us will be April 25.

On a happier note, **please join me in welcoming Anne O'Donnell, CAE** to the LCI staff as our new director of membership services and communications. Many of you in the CoP core groups will have interacted with Anne already: a big part of her job will be working with the CoPs to promote their success and help us develop new communities over time in more geographical areas. She will also be helping us in meeting planning (especially the Congress), as well as improving our outreach and communications with members and others through our newsletters, the LCI website and other media forms. Anne joins the staff after a consulting engagement with us that started in February. She has been successfully serving associations for over 20 years, with a diverse background in chapter, communications, and membership work for groups in the financial and construction sectors (including AGC). Like me, Anne holds the Certified Association Executive (CAE) credential from the American Society of Association Executives. Anne may be reached at anne@leanconstruction.org.

Mark your calendars: Our **Lean Design Forum takes place June 13-14** at the Crowne Plaza in Co. Springs. Co-sponsored by LCI, P2SL and AIA, this June's forum is designed to provide significantly more time for audience interactions, reflection and Q&A. Topics include:

- A Lean Design Provocation: **Phil Bernstein**, Autodesk Strategic Industry Relations will provide a thought-and reaction-provoking presentation intended to spark some great conversations. This will be moderated by our own **Greg Howell**.
- How best to identify and align ends and constraints at the beginning and during a project? **John Duvivier**, Gensler, will speak based on his extensive experience on the subject.
- How to steer design to deliver value within project constraints of time, money, location, etc.? Speaker TBA soon.
- How determine during and after design if value is being/was delivered?
- **Frank Becker** of Cornell University has done some innovative work in this area. His remarks will definitely stimulate discussion and Q&A.
- How best can we understand conceptual design? What management methods work well and which don't work well in conceptual design? Speaker TBA soon.
- Reflection and Exploration facilitated by all the **moderators** based on the more stimulating and helpful insights derived from the various topics. This promises to be a great opportunity for a dynamic and wide-ranging discussion on what was learned in this forum and how it can be applied when attendees return home.

Please register at: <http://lci-design-06-2013.eventbrite.com/#>



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Interested in sponsoring the Design Forum? We have sponsorship opportunities at various levels available if your firm would be interested in exposure to a cross-section of the Lean design community. Please contact anne@leanconstruction.org to learn more.

Calling all abstracts: Congress 2013 Program is now under development. If you are interested in contributing a presentation to the program, please access the link below for directions, schedule, etc. Responses are due May 31. Our 2013 Congress takes place in Dallas, TX October 22-25. <http://lci2013congress.squarespace.com/>.

Thanks again to all of you for helping LCI *Transform Design and Construction* through Lean.

Sincerely,

Dan C. Heinemeier, CAE
Executive Director

Lean Construction Institute
2300 Wilson Boulevard, Suite 400
Arlington, VA 22201
Tel – (703) 837-5421
danh@leanconstruction.org
<http://www.leanconstruction.org>