

JOURNEY TO Transform



Vision (Stays constant)

- Transformational improvement in the delivery of value to stakeholders
- Transformational improvement in the quality of the work environment for all participants
- Achieved through the Lean re-integration of a siloed industry



Strategy (Reviewed, updated every 3 – 5 years)

- Create demand for these transformations in the Owner Community
- Create capacity in the supply chain to meet this demand



Tactics (Reviewed, updated every year)

- Set-up and support Owner Communities of Practice
- Targeted outreach to progressive market-leading owners in key markets
- Targeted outreach to C-Suites of Owner companies
- Lean leadership training, mentoring, support
- Lean techniques training, advocacy
- Research to support the above

