



20TH LCI CONGRESS
OCTOBER 15-19 • ORLANDO, FL



Sponsorship Executive Summary

REFLECTING ON OUR PAST, ENVISIONING OUR FUTURE

20TH ANNUAL LCI CONGRESS - HILTON BONNET CREEK, ORLANDO, FLA. - OCTOBER 15-19, 2018

BE A PART OF THE FASTEST GROWING LEAN EVENT IN THE UNITED STATES – SHOWCASE YOUR BRAND THROUGH SPONSORSHIP OPPORTUNITIES AT THE LCI 2018 ANNUAL CONGRESS! LAST YEAR’S RECORD-BREAKING ATTENDANCE OF NEARLY 1,600 LEAN PROFESSIONALS WAS THE SIXTH CONSECUTIVE YEAR OF SIGNIFICANT GROWTH AND 2018 IS EXPECTED TO RAISE THE BAR YET AGAIN!

WHY SPONSOR?

If you are seeking to introduce or reaffirm your company name and ideals in the Lean community, the LCI Congress offers several valuable opportunities to meet your needs.

By sponsoring at Congress, you will:

- Increase face-to-face engagement for your company/organization in a targeted market with an expected audience of more than 1,600 Lean professionals
- Gain opportunities to communicate your company presence on our website, in the *LCI Update* (e-newsletter) and dedicated Congress e-mails sent out to more than 20,000 people in the Lean community
- Make your value proposition known to your fellow owners, designers, trade partners and general contractors within the Lean community by being featured on LCI’s website, social media channels, blog and Congress website

WHAT IS THE LCI CONGRESS?

For those who are new to the Lean community or have yet to experience an LCI Congress, there are so many great reasons to attend – education, site visits and sessions specific to owners, designers, trade partners and general contractors. Perhaps the most important reason is the incredible networking that takes place with stories shared about Lean successes and challenges. This has always been the hallmark of Congress, and this year will be no exception!

Please see matrices for complete listing of focused benefits per sponsorship.

FEATURED SPONSORS

Sponsorship Item	Price	Name/Logo Recognition: Program/Website/E-mails	Pre & Post Congress Attendee Lists	Listing in Congress App	Complimentary Registrations			Podium Mention	Conference Bag Insert	Introduction of Speakers/Sessions	Exclusive Signage	Specialty Items	Private Room During Congress Days (Wed. - Thurs.)
					Learning Days (Mon-Tues)	Core Program (Wed-Thurs)	Gemba Day (Fri)						
Diamond Sponsor	\$75,000	✓	✓	✓	5	5		✓	1		✓	Directional Floor Signage	✓
Platinum Sponsor - SOLD OUT	\$50,000	✓	✓	✓	3	2		✓	1		✓	Two 4-sided Column Wraps	✓
WiFi Sponsor (2 available)	\$32,000 \$16,500	✓	✓	✓		3/1					✓	Choose Network Login	
Plenary Speaker Sponsor (multiple available)	\$35,000	✓	✓	✓		2				✓	During plenary sessions		
Specific Themed Track Sponsor (2 available)	\$30,000	✓	✓	✓		2				Three sessions- 90 sec.	Outside of 5 session rooms		
Safety Sponsor	\$25,000	✓	✓	✓		2				Conduct 2 morning safety moments (Wed. & Thurs.- 90 sec.)	During plenary sessions		
Learning Sponsor	\$20,500	✓	✓	✓	2					Two LCI Learning Module Sessions- 90 sec.	on Learning Days only		
Gemba Day Sponsor	\$20,000	✓	✓	✓		2	1				on Thurs., Fri., and on Gemba morning	Friday Continental Breakfast	
Exhibit Hall Sponsor - SOLD OUT	\$18,500	✓	✓	✓					2		In the exhibit hall entryway	Exhibit Booth	

DELUXE SPONSORS

Sponsorship Item	Price	Name/Logo Recognition: Program/Website/E-mails	Pre and Post Congress Attendee Lists	Congress App	Complimentary Registration Core Program (Wed-Thurs)	Facilitated Sessions	Custom Branding	Exclusive Signage	Specialty Item
Lean Coffee/Coffee Cup Sponsor	\$35,000	✓	✓	✓	2	Lean Coffees (Wed-Thurs morning)		In Lean Coffee Area	Coffee cups, flyer, and giveaway for Lean Coffee only
Conference App Sponsor	\$30,000 \$16,500	✓	✓	Permanent menu icon, banner across top of app screen, ability to design splash page					
Event OnArrival Registration System Sponsor	\$25,000	✓	✓	✓	2		Floor sticker, logo around monitor and on "rest" screen		Branded Stations
Cocktail Charging Tables Sponsor (4 available)	\$20,000 \$7,500	✓	✓	✓			8 panels to design		96" tall kiosk counter height

CUISINE SPONSORS

Sponsorship Item	Price	Number of people expected	Name/Logo Recognition: Program/Website/E-mails	Pre and Post Congress Attendee Lists	Listing in Congress App	Complimentary Registrations-Core Program (Wed-Thurs)	Private Room During Congress Days (Wed.-Thurs.)	Introduction of Speakers/Sessions	Exclusive Signage	Specialty Item	Podium Mention
Sneak Peek Exhibitor Reception (Tues. evening)	\$30,000	1,700	✓	✓	✓		✓	Ability to Open Wednesday Luncheon	Throughout reception venue	Coasters every time there are snacks, food or drinks throughout Congress week	✓
Refreshments All Day (2 available)	\$25,000	1,500 ea.	✓	✓	✓	1			by refreshment stations	Coffee cups at refreshment stations for entire conference and breakfast	
Hot Breakfast (Wed or Thurs.) - Congress Core Program Day	\$10,000	1,300	✓	✓	✓	1			By meal stations		
Hot Lunch (Wed. or Thurs.) - Congress Core Program Day	\$10,000	1,600	✓	✓	✓	1			By meal stations		
Hot Breakfast on Tuesday (2nd Learning Day)	\$8,000	900	✓	✓	✓	1			By meal stations		
Lunch on Tuesday (2nd Learning Day)	\$8,000	900	✓	✓	✓	1			By meal stations		
Hot Breakfast on Monday (Learning Day)	\$6,000	500	✓	✓	✓	1			By meal stations		
Lunch on Monday (Learning Day)	\$6,000	700	✓	✓	✓	1			By meal stations		

PROMOTIONAL ITEM SPONSORS

Sponsorship Item	Price	Name/Logo Recognition: Program/Website/E-mails	Pre and Post Congress Attendee Lists	Listing in Congress App	Complimentary Registrations-Core Program (Wed-Thurs)	Exclusive Signage	Specialty Item
Umbrella Sponsor	\$25,000	✓	✓	✓			Opens to an arc of 43" and folds to 11", given in conference bag, co-branded by sponsor and LCI
Key Card Sponsor (2 available)	\$20,000	✓	✓	✓	✓		Double-sided and full-color with sponsor's design
Writing Journal Sponsor	\$18,500	✓	✓	✓			Given in Conference Bag
Lanyard Sponsor - SOLD OUT	\$15,500	✓	✓	✓			✓
Conference Bag Sponsor - SOLD OUT	\$13,500	✓	✓	✓		Include a flyer and giveaway in bag	✓
Cocktail Napkins Sponsor	\$10,500	✓	✓	✓			Will be placed throughout venue during meals and when refreshments are served
Program Sponsor	\$10,500	✓	✓	✓		1 pg. ad	✓

CONGRESS SPONSORS

Sponsorship Item	Price	Name/Logo Recognition: Program/Website/E-mails	Pre and Post Congress Attendee Lists	Listing in Congress App	Complimentary Registration		
					Learning Day (Mon-Tues)	Core Program (Wed-Thurs)	Gemba Day (Fri)
Gold Sponsor	\$9,000	✓	✓	✓	2	3	2
Silver Sponsor	\$6,000	✓	✓	✓		2	
Bronze Sponsor (8 available)	\$5,500	✓	✓	✓	1	1	1
Red Sponsors (4 available)	\$4,500	✓	✓	✓		1	

*Select sponsorship levels will have the opportunity to attend a meet-and-greet with keynote speaker David Marquet, best-selling author of Turn the Ship Around.



For More Information,
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