Be a part of the fastest growing event for the Built Environment! Showcase your brand through sponsorship/exhibit opportunities at the LCI 2017 Annual Congress in sunny Anaheim, Calif. Last year’s record-breaking attendance of 1,325 Lean professionals was the fifth consecutive year of significant growth and 2017 is expected to raise the bar yet again.

WHY SPONSOR/EXHIBIT?
If you’re looking to establish or enhance your company name, brand or ideals in the Lean community, LCI Congress offers several opportunities to meet your marketing needs.

BY SPONSORING AT CONGRESS YOU WILL:
• Increase face-to-face engagement for your company or organization in a targeted market comprised of over 1,325 Lean professionals
• Gain opportunities to communicate your company presence on our website, in our LCI Update (e-newsletter) and Congress e-mails sent out to more than 65,000 people in the Lean community
• Make the value proposition known to your fellow owners, designers, trade partners and general contractors within the Lean community by being featured in LCI’s blog posts

WHAT IS THE LCI CONGRESS?
For those who are new to the Lean community or have yet to experience an LCI Congress, there are so many great reasons to attend—education, site visits and sessions specific to owners, designers, trade partners and general contractors. But perhaps the most important reason is the incredible networking that takes place with stories shared about Lean successes and challenges. This has always been the hallmark of Congress week and this year will be no exception.

WHO IS LCI?
We are the Lean Construction Institute. Lean Design and Construction is about enhancing value on projects and uncovering wasted resources
• Wasted time
• Wasted movement
• Wasted human potential

LCI is the only association whose primary focus is promoting the use of Lean tools and technologies on projects in the built environment. We are here to help you on your Lean journey.

THE BENEFITS OF LEAN
The latest results are in and provide empirical evidence that Lean Construction correlates to better project outcomes. The summary findings of two LCI-sponsored research studies by Dodge Data & Analytics and University of Minnesota (the latter was co-sponsored research with Canada’s Integrated Project Delivery Alliance) collectively examined 162 projects across the country to learn from the good to the great and why some projects excel. The research advances LCI’s primary goal of increasing owner and supply chain satisfaction with design and construction delivery and shows that projects with high Lean intensity are more likely to complete ahead of schedule and two times more likely to complete under budget.
2017 CONFERENCE AND HOUSING LOCATION
ANAHEIM MARRIOTT
700 Convention Way
Anaheim, CA 92802
(714) 750-8000

The negotiated rate at the Anaheim Marriott is $245/night (single/double). Room reservation deadline is Monday, September 25, 2017. You must be registered for Congress to be able to reserve your hotel room.

KEY DATES TO REMEMBER
Sponsor/Exhibitor fee due 30 days after invoice is received
September 1, 2017: Sponsor/Exhibitor cancellation date with 50% penalty
September 22, 2017: Sponsor reservation deadline
September 25, 2017: Hotel reservation cut-off date
October 17, 2017: Exhibitor Move-in and set-up
October 19, 2017: Exhibitor Tear-down and move out

EXHIBIT DATES AND HOURS
TUESDAY, OCTOBER 17
8 a.m. – 4 p.m.: Exhibitor Move-in and Set-up
5 p.m. – 6:30 p.m.: Exhibitor Sneak Peek Reception (show opens)

*WEDNESDAY, OCTOBER 18
6:30 a.m. – 7:30 a.m.: Lean Coffee/Hall opens
10:05 a.m. – 10:35 a.m.: Break/Networking & Exhibits
2:05 p.m. – 3:00 p.m.: Lean Labs in Exhibit Hall
3:00 p.m. – 3:30 p.m.: Break/Networking & Exhibits
4:20 p.m. – 5:15 p.m.: Lean Labs in Exhibit Hall
5:30 p.m.: Exhibit Hall Closes
*schedule subject to change

*THURSDAY, OCTOBER 19
6:30 a.m. – 7:30 a.m.: Lean Coffee/Hall opens
9:45 a.m. – 10:15 a.m.: Break/Networking & Exhibits
11:05 a.m. – 12:00 p.m.: Lean Labs in Exhibit Hall
1:50 p.m. – 2:45 p.m.: Lean Labs in Exhibit Hall
2:45 p.m. – 3:10 p.m.: Break/Networking & Exhibits
3:15 p.m. – Exhibit Hall Tear-Down
*schedule subject to change

Lunch will be served on Wednesday 12:15 – 1:15 p.m.* and Thursday from Noon – 1 p.m.* and all exhibitors are welcome to attend. The Hall will remain open during lunch time as well as when the breakout sessions are occurring, so please be sure that someone is with your booth at all times.
*schedule subject to change.
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FEATURED SPONSORSHIPS

DIAMOND SPONSOR $75,000
a. 10 complimentary registrations for Congress Week (Monday – Friday)
b. 10 complimentary passes to the Corporate Member’s Only Reception (Wednesday evening)
c. Private room during Congress days (Wednesday – Thursday) to entertain clients. (setup on Tuesday evening)
d. Podium mention during plenary session
e. Sponsor of all directional floor signage
f. Ability to put flyer/swag in conference bag
g. Pre- and post-Congress attendee lists
h. Listing in Congress app with logo and 75-word Description
i. Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

PLATINUM SPONSOR $50,000 – SOLD OUT
a. Six (6) complimentary registrations for Congress week (Monday – Friday)
b. Six (6) complimentary passes to the Corporate Member’s Only Reception (Wednesday evening)
c. Private room during Congress days (Wednesday – Thursday) to entertain clients. (setup on Tuesday evening)
d. Two (2) column wraps – all four (4) sides (placed throughout venue)
e. Sponsor company can create designs for all sides and both wraps if they want them to be different
f. Podium mention during plenary session
g. Ability to put flyer/swag in conference bag
h. Pre- and post-Congress attendee lists
i. Listing in Congress app with logo and 75-word description
j. Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

WI-FI SPONSOR $32,000/$16,500
$32,000 – 1 Exclusive Sponsorship/or
$16,500 – 2 Sponsorships

Exclusive Sponsor $32,000
a. Have your company name (or whatever you choose) as Wi-Fi Password and choose what the network will be called
b. Signage throughout venue mentioning you as Wi-Fi Sponsor along with login information
c. Two (2) Complimentary registrations for Congress week (Monday – Friday)
d. Pre- and post-Congress attendee lists
e. Listing in Congress app with logo and 75-word description
f. Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

Two Sponsorships $16,500/ea.
 a. Choice of network name or login info (choice is first come first served)
b. Signage throughout venue mentioning you as Wi-Fi Sponsors along with network and password information
c. One (1) complimentary registration for Congress week (Monday – Friday)
d. Pre- and post-Congress attendee lists
e. Listing in Congress app with logo and 75-word description
f. Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

PLENARY SPEAKER SPONSORSHIP(S) $35,000–3 SPONSORSHIPS AVAILABLE
Speakers:

Patrick Lencioni, The Table Group
Patrick Lencioni is the founder and president of The Table Group, a firm dedicated to improving organizations with ideas, products and services which inspire increased employee engagement and teamwork. He is also the best-selling author of the book The Five Dysfunctions of a Team. His work has been featured in numerous business publications, including Fortune, USA Today and Harvard Business Review.

Elizabeth M. Fikes, Procter & Gamble (P&G)
Elizabeth Fikes started at Procter & Gamble in 1993 and is now Director of Product Supply Engineering leading supply chain redesign for North America. Fikes has worked in multiple locations across the world. During her 2 years in Beijing, she helped deliver $80-120M annually in capital project executions to increase capacity through new site construction. Fikes’ role in research and development and her skillset for creating structure and building capability to deliver innovative breakthroughs in project execution enable her to inspire and lead innovation in various cultures.
Karen Martin: Shingo Award-winning author of *The Outstanding Organization*

Karen Martin is a leading authority on Lean management and business performance improvement. She and her team have worked with a wide variety of clients from all different industries regarding organizational improvement. She is also the Shingo-award-winning author of *The Outstanding Organization*, which focuses on reducing organizational chaos.

This sponsorship comes with:

a. One (1) complimentary registration for Congress week (Monday – Friday)

b. Ability to introduce plenary session speaker (3 minutes)

c. Name/logo on signage throughout plenary session and on the “big screens” as people enter venue

d. Pre- and post-Congress attendee lists

e. Listing in Congress app with logo and 75-word description

f. Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and *LCI Update*

**LEVERAGING LEAN IN PLANNING & DESIGN (2017 THEMED) TRACK** **$30,000**

a. Five (5) complimentary registrations for Congress days (Wednesday – Friday)

b. Ability to introduce 3 sessions in this track – 90 seconds

c. Name/logo on signage in front of up to five track sessions on each day saying that you are the sponsor of those sessions

d. Pre- and post-Congress attendee lists

e. Listing in Congress app with logo and 75-word description

f. Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and *LCI Update*

**TRAINING SPONSOR (MONDAY AND TUESDAY) $20,500**

a. Two (2) complimentary registrations for Congress week (Monday – Friday)

b. Signage around venue on Monday – Tuesday saying that you are the Training Sponsor

c. Pre- and post-Congress attendee lists

d. Listing on Congress app with logo and 75-word description

e. Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and *LCI Update*

**GEMBA DAY SPONSOR (FRIDAY) $20,000**

a. Two (2) complimentary registrations for Congress days (Wednesday – Friday)

b. Signs saying you are Gemba Day sponsor (displayed throughout the entire conference but most prevalent on Thursday afternoon and Friday morning)

c. Sponsor of breakfast on Gemba Day (Friday morning)

d. Pre- and post-Congress attendee lists

e. Listing on Congress app with logo and 75-word description

f. Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and *LCI Update*

**SAFETY SPONSORSHIP $18,500**

a. Three (3) complimentary registrations for Congress days (Wednesday – Friday)

b. Conduct morning safety moments in plenary sessions during Congress days (Wednesday – Thursday)

c. Present the 90-second safety moment at the plenary sessions

d. Name/logo on signage in plenary sessions

e. Pre- and post-Congress attendee lists

f. Listing in Congress app with logo and 75-word description

g. Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and *LCI Update*

**EXHIBIT HALL SPONSOR $15,000**

a. Design of your choosing for the sides (front and back) of the Exhibit Hall entryway signage

b. Exhibit booth (see below for details)

c. Pre- and post-Congress attendee lists

d. Listing on Congress app with logo and 75-word description

*Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and *LCI Update*
DELUXE SPONSORS:

LEAN COFFEE/COFFEE CUP SPONSOR $30,000
a. Two (2) complimentary registrations to Congress days (Wednesday – Friday)

b. Lean Coffees to be facilitated by sponsor company (Wednesday and Thursday morning)

c. Cups are set out where coffee is served throughout the day and at Lean Coffees. Cups are double-sided with lids included. The logo will be in color on both sides of cups

d. The ability to create a “Lean Coffee” handout explaining the Lean Coffee process, to be given out at the coffees, with your logo on them

e. Signage throughout the coffee area naming your company as the sponsor

f. Pre- and post-Congress attendee lists

g. Listing on Congress app with logo and 75-word description

h. Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

CONGRESS APP CO-SPONSOR $16,500
a. Two (2) complimentary registrations for Congress week (Monday – Friday)

b. Permanent banner section promoting you as the app sponsor and telling about your company/firm (cycling through both sponsors)

c. App sponsor “cards.” These cards will appear in the “Interact” portion of the app at least 4 times per day (both sponsors’ cards will appear within minutes of each other)

d. Sponsor will design the “splash page” of the app—the first page that people see when the app is opened (must be a joint effort)

e. Pre- and post-Congress attendee lists

f. Listing in Congress app with logo and 75-word description

g. Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

EXPRESSPASS SPONSORSHIP $25,000
Make sure that everyone sees your logo and tagline! Sponsor the ExpressPass stations this year. LCI now has a print-your-own badge system and you have the capability to put your logo on every screen that is available for attendees to print their badges. To the right are images of what the ExpressPass interface looks like and the box on the left that says “Print Your Badge Here” is what can be sponsored. Please remember that EVERYONE has to pass through this station before they can get to Congress!

a. Three (3) complimentary registrations for Congress week (Monday – Friday)

b. Four (4) stations total

c. Dimensions of the box image to be sponsored are: 227px X 370px (height X width)

d. The name in the top left-hand corner will be changed to LCI Congress

e. A “floor sticker” in front of the kiosk with your logo on it

f. Pre- and post-Congress attendee lists

g. Listing on Congress app with logo and 75-word description

h. Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

BUILTWORLDS VIDEOS (Teaser Trailer and Congress Recap for Wednesday and Thursday) $25,000
Have your name and logo on the LCI 2017 Annual Congress videos showing for years to come! Once again, LCI has contracted with BuiltWorlds to provide custom video services for the 2017 Congress during the week of Oct. 16-20. LCI will receive professionally shot and edited video to share with the greater LCI audience, which is an ideal way to capture the event for those unable to attend. There will also be a “teaser” video which will be used to promote the 2017 Congress. The video package includes:

a. Filming includes all events on Wednesday and Thursday as well as the Sneak Peek Exhibitor Reception on Tuesday evening

b. Two (2) daily videos (Wednesday and Thursday) of the event – 60-90 seconds in length

c. One (1) “teaser” video to show for the 2017 event

d. Your company name/logo on slides, either at the front and back of the Wednesday and Thursday videos, or on a bottom slide throughout the video (see pictures).
e. Pre- and post-Congress attendee lists
f. Listing on Congress app with logo and 75-word description
g. Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update
h. Videos will be marketed by uploading to various social media platforms (YouTube, LinkedIn, Facebook, Twitter, the LCI blog) and the Congress website. Sponsorship of these videos is a great opportunity for your company to be involved with the 2017 Congress for years to come!

**KEY CARD SPONSOR $20,000–2 SPONSORSHIPS AVAILABLE**

First come first served for host hotel

- Create your own design for the hotel room key cards (4-color bleed on both sides of cards)
- One (1) complimentary registration for Congress week (Monday – Friday)
- Pre- and post-Congress attendee lists
- Listing in Congress app with logo and 75-word description
- Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

**COCKTAIL CHARGING TABLES $20,000/$7,500**

$20,000 – 1 Exclusive Sponsorship

$7,500 – 3 Sponsorships

**Exclusive Sponsor $20,000**

- White 96” tall kiosk with four custom printed panels* (there are four panels for the base and four for the tower; see picture)
- Counter-height table – apple and android compatible
- Two (2) cocktail charging stations will be placed in the Exhibit Hall and one will be near registration; each will allow for 16 multiple devices to be charged at the same time. Sponsor can design the images for the fabric panels*
- Pre- and post-Congress attendee lists
- Listing in Congress app with logo and 75-word description
- Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

**Individual Sponsorships $7,500/ea.**

- White 96” tall kiosk with four custom printed panels* (there are four panels for the base and four for the tower; see picture)
- Counter-height table – apple and android compatible
- Two (2) cocktail charging stations will be placed in the Exhibit Hall and one will be near registration; each will allow for 16 multiple devices to be charged at the same time. Sponsor can design the images for the fabric panels*
- Pre- and post-Congress attendee lists
- Listing in Congress app with logo and 75-word description
- Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

*Client may keep fabric panels for future use

**PRESENTATION DOWNLOAD KIOSK $12,500/$5,000 – 3 SPONSORSHIPS AVAILABLE**

Once again, LCI will have kiosks where attendees can download presentations onto flash drives or e-mail the presentations to themselves to look at later. Attendees will also be able to print boarding passes at the kiosks for their trip home. There will be three kiosks throughout the venue.

**Exclusive Sponsor $12,500**

- A branded kiosk with your logo/design on it (see picture)
- The entire screen of the three kiosks with your logo on it when the screen is in a “resting” position
- A “floor sticker” in front of the kiosks with your logo on it
- The kiosk station will be branded with your logo and design
- Pre- and post-Congress attendee lists
- Listing in Congress app with logo and 75-word description
- Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update
Individual Sponsorships $5,000/ea.

- A branded kiosk with your logo/design on it (see picture)
- The entire screen of your sponsored kiosk with your logo on it when the screen is in a “resting” position
- A “floor sticker” in front of your sponsored kiosk
- Your sponsored kiosk station will be branded with your logo and design
- Pre- and post-Congress attendee lists
- Listing in Congress app with logo and 75-word description
- Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

**CUISINE SPONSORS:**

**CORPORATE MEMBERS ONLY RECEPTION – DISNEYLAND – Grand Californian Hotel – Napa Rose Restaurant (Wednesday evening) $35,000**

Treat LCI Corporate Members to a unique reception they will never forget at Anaheim’s Disneyland. LCI is renting out the Napa Rose restaurant, in the Grand Californian—one of the most popular hotels in Disneyland. Connected to Downtown Disney and lots of shopping and other restaurants, the Napa Rose is the perfect place to relax, network with colleagues and friends, and then spend a night on the town. With Disneyland decorated for Halloween, it’s going to be a night to remember!

- Three (3) complimentary registrations for Congress days (Wednesday – Friday)
- 10 complimentary passes for Corporate Members Only Reception (Wednesday evening)
- Opportunity to open reception and introduce your company – 90 seconds
- Open bar with passed and stationary heavy appetizers
- Signage throughout venue listing you as reception sponsor
- Podium mention during plenary session
- Pre- and post-Congress attendee lists
- Listing in Congress app with logo and 75-word description
- Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

**SNEAK PEEK EXHIBITOR RECEPTION SPONSORSHIP $30,000 (TUESDAY EVENING)**

- Reception in the Exhibit Hall (open to all attendees)
- Ability to “open reception” with a few words (90 seconds)
- Your company logo and tagline on signage throughout the reception venue (Tuesday evening)
- Open bar with beer and wine – passed and stationary appetizers
- White cocktail napkins with your logo and tagline on napkin (in color) set out on refreshment stations throughout the reception venue. Napkins also set out for “all day refreshments” and all receptions on site (Monday – Friday)
- Congress coasters with your logo and tagline on them, in color, set out on refreshment stations and during all receptions (Monday – Thursday)
- Pre- and post-Congress attendee lists
- Listing in Congress app with logo and 75-word description
- Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

**REFRESHMENTS ALL DAY SPONSORSHIP $25,000 – 2 SPONSORSHIPS AVAILABLE (WEDNESDAY AND THURSDAY)**

- One (1) complimentary registration for Congress days (Wednesday – Friday)
- Sponsor the ability for Congress attendees to have coffee, decaf, water, tea (hot) and sodas all day
- Snacks in the afternoon (Wednesday – Thursday) at the refreshment stations that you will be sponsoring
- Your name on signs by the refreshment stations saying you are the sponsor. Refreshment stations will be located in the Exhibit Hall
- You will be in control of what is on your sign as long as it is not offensive to the attendees

**MEAL SPONSORSHIPS – 8 SPONSORSHIPS AVAILABLE**

- **$10,000 Hot Breakfast $10,000 Lunch**
- Choice of breakfast on Wednesday or Thursday/or lunch on Thursday
- One (1) complimentary registration for Congress days (Wednesday – Friday)
- Your company name and logo on signage throughout the meal of your choice’s venue
- Pre- and post-Congress attendee lists
- Listing in Congress app with logo and 75-word description
- Name/logo recognition on all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update
$8,000 Hot Breakfast on Tuesday    $8,000 Lunch on Tuesday
a. Choice of breakfast or lunch on Tuesday
b. One (1) complimentary registration for Congress week (Monday – Friday)
c. Your company name and logo on signage throughout the meal of your choice’s venue
d. Pre- and post-Congress attendee lists
e. Listing in Congress app with logo and 75-word description
f. Name/logo recognition in all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

$6,000 Hot Breakfast on Monday       $6,000 Lunch on Monday
a. Choice of breakfast or lunch on Monday
b. One (1) complimentary registration for Congress week (Monday – Friday)
c. Your company name and logo on signage throughout the meal of your choice’s venue
d. Pre- and post-Congress attendee lists
e. Listing in Congress app with logo and 75-word description
f. Name/logo recognition in all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

PROMOTIONAL ITEMS SPONSORS

WRITING JOURNAL $18,500***
a. This is a great opportunity to give Congress attendees something that they can use during and after Congress. Each registered attendee will receive a journal with their conference bag. The journal will have your company name and logo on it, specified to your design
b. Pre- and post-Congress attendee lists
c. Listing in Congress app with logo and 75-word description
d. Name/logo recognition in all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

***FIRST TIME OFFERED–SPONSORSHIP ADD-ON: $5,000
Give Congress attendees the experience of having their journals personalized with laser engraving with their names or other chosen text. The personalization tables will be near registration, so as soon as attendees pick up their conference bags, they can immediately have their journals personalized. Can’t get to it right away? The personalization tables will be open during registration hours on Wednesday and Thursday (times TBD).

LANYARD SPONSOR $15,500 – SOLD OUT
a. Your company’s name/logo/tagline on the double-sided lanyard worn by all attendees
b. Pre- and post-Congress attendee lists
c. Listing in Congress app with logo and 75-word description
d. Name/logo recognition in all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

CONFERENCE BAG SPONSOR $12,500/$9,500 – SOLD OUT
First come first served for the front of the bag
a. This is a great opportunity to give attendees something they will continue to use long after Congress. Each registered attendee will receive a conference bag with your company’s specifically designed artwork on it
b. Sponsor(s) are able to include a flyer about their business and a piece of swag in the conference bag. LCI is not responsible for shipping or tracking any materials that go into the conference bag
c. Pre- and post-Congress attendee lists
d. Listing in Congress app with logo and 75-word description
e. Name/logo recognition in all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

CONGRESS PROGRAM SPONSOR $10,000
a. One (1) page full-color ad in Congress program
b. Pre- and post-Congress attendee lists
c. Listing in Congress app with logo and 75-word description
d. Name/logo recognition in all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update
CONGRESS SPONSORS

GOLD LEVEL SPONSOR $8,500 – UNLIMITED SPONSORSHIPS AVAILABLE
a. Three (3) complimentary registrations for Congress Days (Monday – Friday)
b. Pre- and post-Congress attendee lists
c. Listing in Congress app with logo and 75-word description
d. Name/logo recognition in all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

SILVER LEVEL SPONSOR $6,000 – UNLIMITED SPONSORSHIPS AVAILABLE
a. Two (2) complimentary registrations for Congress days (Wednesday – Friday)
b. Pre- and post-Congress attendee lists
c. Listing in Congress app with logo and 75-word description
d. Name/logo recognition in all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

BRONZE LEVEL SPONSOR $4,500 – 8 SPONSORSHIPS AVAILABLE
a. One (1) complimentary registration for Congress week (Monday – Friday)
b. Pre- and post-Congress attendee lists
c. Listing in Congress app with logo and 75-word description
d. Name/logo recognition in all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

RED LEVEL SPONSOR $3,500 – 4 SPONSORSHIPS AVAILABLE – SOLD OUT
a. One (1) complimentary registration for Congress Days (Wednesday – Friday)
b. Pre- and post-Congress attendee lists
c. Listing in Congress app with logo and 75-word description
d. Name/logo recognition in all LCI printed literature, including program, LCI website, Congress e-mails and LCI Update

CUSTOM SPONSORSHIPS:
If you have another sponsorship option in mind, let us know and we will create it for you; although certain restrictions may apply. Please contact Ilene Goldberg at igoldberg@leanconstruction.org.

TERMS AND CONDITIONS:
Repeat sponsors for the same item may only hold that sponsorship for two years in a row. After that, the sponsor must choose another sponsorship until the next two year cycle starts.
The opportunity to Sponsor and Exhibit closes on Sept. 22, 2017. Congress registrations cannot be split among registrants. Sponsor and exhibitor logos must be sent to LCI staff in two formats: JPEG and EPS (vector) files. Sponsors and Exhibitors will also get a link to an online “portal” where they can enter their app information, including two different sized PNG files for their app listing – 240x240 and 640x240.
Sponsor and Exhibitor contracts will be e-mailed to the contact we have on file within 24 hours of the date of agreement. The contracts must be returned within five days signed, dated and initialed. Payment must be received within 30 days of the signed contract reaching LCI. Payment should be sent to:

Lean Construction Institute
C/o Shannyn Heyer-Cardin
62 Berwick Street
Belmont, MA 02478
### Featured Sponsors

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<th>Complimentary tickets to the Corporate Members only reception (Wed. evening)</th>
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<tbody>
<tr>
<td>Diamond Sponsor</td>
<td>$75,000</td>
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<td></td>
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<td>10</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Platinum Sponsor - (SOLD OUT)</td>
<td>$50,000</td>
<td></td>
<td></td>
<td></td>
<td>6</td>
<td>6</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Wifi Sponsor (Exclusive or 2)</td>
<td>$32,000</td>
<td></td>
<td></td>
<td></td>
<td>2/1</td>
<td>(Mon-Fri)</td>
<td>2</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Plenary Speaker Sponsor (3 available)</td>
<td>$35,000</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td>(Wed.-Thurs.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leverage Lean in Planning &amp; Design (2017 Themed) Track</td>
<td>$10,000</td>
<td></td>
<td></td>
<td></td>
<td>5</td>
<td>(Wed.-Thurs.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Training Sponsor</td>
<td>$20,500</td>
<td></td>
<td></td>
<td></td>
<td>2</td>
<td>(Wed.-Thurs.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gemba Day Sponsor</td>
<td>$20,000</td>
<td></td>
<td></td>
<td></td>
<td>2</td>
<td>(Wed.-Thurs.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Safety Sponsorship</td>
<td>$18,500</td>
<td></td>
<td></td>
<td></td>
<td>3</td>
<td>(Wed.-Thurs.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibit Hall Sponsor</td>
<td>$15,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(Wed.-Thurs.)</td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

### Deluxe Sponsors

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price</th>
<th>Name/Logo Recognition: program/web-site/e-mails</th>
<th>Pre and Post Congress attendee lists</th>
<th>Congress App</th>
<th>Complimentary Registrations</th>
<th>Facilitated Sessions</th>
<th>Floor Sticker</th>
<th>Exclusive Signage</th>
<th>Specialty Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lean Coffee/Coffee Cup Sponsor</td>
<td>$30,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2</td>
<td></td>
<td></td>
<td>Coffee cups &amp; flyers for Lean Coffee</td>
</tr>
<tr>
<td>Conference App Sponsor (1 Available)</td>
<td>$30,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2</td>
<td></td>
<td></td>
<td>Congress 2017 teaser, Wed. &amp; Thurs. daily video, your brand</td>
</tr>
<tr>
<td>ExpressPass Sponsorship</td>
<td>$25,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3</td>
<td></td>
<td></td>
<td>4 branded stations</td>
</tr>
<tr>
<td>BuiltWorlds Videos</td>
<td>$25,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3</td>
<td></td>
<td></td>
<td>Congress 2017 teaser, Wed. &amp; Thurs. daily video, your brand</td>
</tr>
<tr>
<td>Key Card Sponsor (2 available)</td>
<td>$20,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2</td>
<td></td>
<td></td>
<td>X (you design)</td>
</tr>
<tr>
<td>Cocktail Charging Tables Sponsor (Exclusive or separate)</td>
<td>$20,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2</td>
<td></td>
<td></td>
<td>90&quot; tall-counter height, 8 panels</td>
</tr>
<tr>
<td>Presentation Download Kiosks (Exclusive or separate)</td>
<td>$22,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2</td>
<td></td>
<td></td>
<td>Branded kiosk &amp; screen</td>
</tr>
</tbody>
</table>
## Sponsorship Item Prices

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price</th>
<th>Number of people expected</th>
<th>Name/Logo Recognition: program/website/e-mails</th>
<th>Pre and Post Congress attendee lists</th>
<th>Listing in Congress App</th>
<th>Complimentary Registrations</th>
<th>Exclusive Signage</th>
<th>Specialty Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Members Only Reception at Disneyland Grand Californian Hotel’s Napa Rose Restaurant (Wed, evening) includes position mention &amp; All tickets to reception</td>
<td>$15,000</td>
<td>300</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Sneak Peek Exhibitor Reception (Tues. evening)</td>
<td>$10,000</td>
<td>2,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Refreshments All Day (2 available)</td>
<td>$25,000</td>
<td>1,500 ea.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>By refreshment stations</td>
</tr>
<tr>
<td>Hot Breakfast (Wed. or Thurs.) - Congress</td>
<td>$10,000</td>
<td>1,800</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>By meal stations</td>
</tr>
<tr>
<td>Hot Lunch (Wed. or Thurs.) - Congress</td>
<td>$10,000</td>
<td>1,800</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>By meal stations</td>
</tr>
<tr>
<td>Hot Breakfast on Tuesday (2nd Training Day)</td>
<td>$8,000</td>
<td>900</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>By meal stations</td>
</tr>
<tr>
<td>Lunch on Tuesday (2nd Training Day)</td>
<td>$8,000</td>
<td>900</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>By meal stations</td>
</tr>
<tr>
<td>Hot Breakfast on Monday (Training Day)</td>
<td>$6,000</td>
<td>500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>By meal stations</td>
</tr>
<tr>
<td>Lunch on Monday (Training Day)</td>
<td>$6,000</td>
<td>500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>By meal stations</td>
</tr>
</tbody>
</table>

## Promotional Item Sponsors

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price</th>
<th>Name/Logo Recognition: program/website/e-mails</th>
<th>Pre and Post Congress attendee lists</th>
<th>Listing in Congress App</th>
<th>Exclusive Signage</th>
<th>Specialty Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>Writing Journal Sponsor</td>
<td>$18,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Given in Conference Bag</td>
</tr>
<tr>
<td>Lanyard Sponsor - (SOLD OUT)</td>
<td>$15,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference Bag Sponsor (Exclusive or 2) - (SOLD OUT)</td>
<td>$12,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Include a flyer and giveaway in bag</td>
</tr>
<tr>
<td>Program Sponsor</td>
<td>$10,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1 pg. ad</td>
</tr>
</tbody>
</table>

## Congress Sponsors

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price</th>
<th>Name/Logo Recognition: program/website/e-mails</th>
<th>Pre and Post Congress attendee lists</th>
<th>Listing in Congress App</th>
<th>Complimentary Registrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Sponsor</td>
<td>$8,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>3 (Mon. - Fri.)</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$6,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>2 (Wed. - Fri.)</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>$4,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1 (Mon. - Fri.)</td>
</tr>
<tr>
<td>Red Sponsors - (SOLD OUT)</td>
<td>$3,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1 (Wed. - Fri.)</td>
</tr>
</tbody>
</table>
EXHIBIT A – EXHIBIT OPPORTUNITIES

ALL exhibit spaces come with:
• Pipe and drape
• 6’ draped and skirted table (a Premium booth comes with two tables)
• Two (2) chairs (a Premium booth comes with four chairs)
• A wastebasket (a Premium booth comes with two wastebaskets)
• An ID sign
• Free Wi-Fi

Refreshments (coffee, water and snacks) will be served in the Exhibit Hall throughout the days that the Exhibit Hall is open. Lean Coffees and Lean Labs are in the Exhibit Hall as well. The Tuesday evening Exhibitor Sneak Peek Reception is in the hall. For all of the afternoon breaks, food and snacks will be set out in the Exhibit Hall which will give the attendees time to network with the Exhibitors.

PREMIUM EXHIBIT SPACES
$6,000 Corporate Members | $7,000 All Others

Limited number of booths

Make sure that your product or service is the first one that event attendees see. Reserve space in an entryway, against the end-wall or on an endcap that everyone has to pass to get to the next set of booths, the Lean Coffee or the Lean Lab sessions. The Premium exhibit spaces are 10’x20’ booth spaces.

• Exhibitors are able to place an item of their choosing (flyer/swag) in the event bag (estimated attendance is 1,700). LCI is not responsible for getting your items to the event or for tracking them
• Exhibitors have the opportunity to present a webinar before Congress to LCI in its entirety and have it recorded and available for viewing on the Congress website
• Exhibitors will receive a list of conference attendees one month prior and within two weeks after the event
• Exhibitors will be provided a listing in the Congress app with a logo and 75-word company description
• Exhibitors will be recognized with a logo on the LCI Congress website, in social media and the LCI Congress blog
• One (1) complimentary registration for Congress Days (Wednesday – Friday)
• Two (2) complimentary exhibit booth only passes (includes meals)*

*This pass does not allow the attendee to go to any sessions or trainings. Extra exhibit booth only passes are available for $150/each
DELUXE EXHIBIT SPACES
$5,000 Corporate Members | $6,000 All Others
Limited number of booths

Capture the attention of every event attendee, from your prime location, as they wander the Exhibit Hall. Find your space near an open area of the Exhibit Hall or right next to the Lean Lab sessions. The Deluxe exhibit spaces are 10’x10’ booth spaces.

- Exhibitors have the opportunity to place an item of their choosing (flyer/swag) within event bags for $.50/each (estimated attendance is 1,700). LCI is not responsible for getting your items to the Event or for tracking them
- Exhibitors have the opportunity to present a webinar before Congress to LCI in its entirety and have it recorded and available for viewing on the Congress website
- Exhibitors will receive a list of conference attendees one month prior and within two weeks after the event
- Exhibitors will be provided a listing in the Congress app with a logo and 75-word company description
- Exhibitors will be recognized with a logo on the LCI Congress website, in social media and the LCI Congress blog
- One (1) complimentary registration for Congress Days (Wednesday – Friday)
- One (1) complimentary exhibit booth only pass (includes meals)*

*This pass does not allow the attendee to go to any sessions or trainings. Extra exhibit booth only passes are available for $150/each

STANDARD EXHIBIT SPACES
$3,500 Corporate Members | $4,500 All Others
Limited number of booths

Exhibit your product for all of the event attendees to see! Find your space against the walls or near the table rounds where the Lean Coffees will be held in the morning and attendees will use to network throughout the day. The Standard exhibit spaces are 10’x10’ exhibit spaces.

- Exhibitors have the opportunity to place an item of their choosing (flyer/swag) within Event bags for $1/each. (estimated attendance is 1,700). LCI is not responsible for getting your items to the Event or for tracking them
- Exhibitors have the opportunity to present a webinar before Congress to LCI in its entirety and have it recorded and available for viewing on the Congress website
- Exhibitors will receive a list of conference attendees one month before and prior and within two weeks after the event
- Exhibitors will be provided a listing in the Congress app with a logo and 75-word company description
- Exhibitors will be recognized with a logo on the LCI Congress website, in social media and the LCI Congress blog
- One (1) complimentary registration for Congress Days (Wednesday – Friday)
- One (1) complimentary exhibit booth only pass (includes meals)*

*This pass does not allow the attendee to go to any sessions or trainings. Extra exhibit booth only passes are available for $150/each

For more information or to contract for a booth space, contact Ilene Goldberg at igoldberg@leanconstruction.org with your preferred booth number.
For More Information, Contact Ilene Goldberg
703.785.9087
IGoldberg@Leanconstruction.org
www.leanconstruction.org