



Exhibit A

Exhibit Opportunities

ALL exhibit spaces come with:

- Pipe, and drape
- 6' draped and skirted table (a Premium booth comes with two tables)
- 2 chairs (a Premium booth comes with four chairs)
- A wastebasket (a Premium booth comes with two wastebaskets)
- An ID sign
- Free WIFI

Refreshments (coffee, water and snacks) will be served in the Exhibit Hall throughout the days that the Exhibit Hall is open. Lean Coffees and Lean Labs are in the Exhibit Hall as well. The Tuesday evening Exhibitor Sneak Peek Reception is in the hall. For all of the afternoon breaks, food and snacks will be set out in the Exhibit Hall which will give the attendees time to network with the Exhibitors.

Premium Exhibit Spaces – purple color

\$6,000 Corporate Members

\$7,000 All Others

Limited number of booths

Make sure that your product/service is the first one that Event attendees see! Grab space in an entryway, against the end-wall, or on an endcap that everyone has to pass to get to the next set of booths, the Lean Coffee or the Lean Lab sessions. The Premium exhibit spaces are 10'x20' booth spaces.

- Exhibitors are able to place an item of their choosing (flyer/swag) in the Event bag. (est. attendance is 2,000) *LCI is not responsible for getting your items to the Event or for tracking them*
- Exhibitors have the opportunity to present a webinar before Congress to LCI in its entirety and have it recorded and available for viewing on the Congress website
- Exhibitors will receive a list of conference attendees one month prior and within two weeks after the Event
- Exhibitors will be provided a listing in the Congress app with a logo and 75-word company description
- Exhibitors will be recognized with a logo on the LCI Congress website, in social media and the LCI Congress blog
- 1 Complimentary registration for Congress Days (Wed. – Fri.)
- 2 Complimentary exhibit booth only passes (includes meals)*
 - *This pass does not allow the attendee to go to any sessions or trainings*
 - **Extra exhibit booth only passes are available for \$150/each*

Deluxe Exhibit Spaces – blue color

\$5,000 Corporate Members

\$6,000 All Others

Limited number of booths

Capture the attention of every Event attendee, from your prime location, as they wander the exhibit hall! Find your space near an open area of the Exhibit Hall or right next to the Lean Lab sessions. The Deluxe exhibit spaces are 10'x10' booth spaces.

- Exhibitors have the opportunity to place an item of their choosing (flyer/swag) within Event bags for \$.50/ea. (est. attendance is 2,000) *LCI is not responsible for getting your items to the Event or for tracking them*
- Exhibitors have the opportunity to present a webinar before Congress to LCI in its entirety and have it recorded and available for viewing on the Congress website
- Exhibitors will receive a list of conference attendees one month prior and within two weeks after the Event
- Exhibitors will be provided a listing in the Congress app with a logo and 75-word company description
- Exhibitors will be recognized with a logo on the LCI Congress website, in social media and the LCI Congress blog
- 1 Complimentary registration for Congress Days (Wed. – Fri.)
- 1 Complimentary exhibit booth only pass (includes meals)*
 - *This pass does not allow the attendee to go to any sessions or trainings*
 - **Extra exhibit booth only passes are available for \$150/each*

Standard Exhibit Spaces – white color

\$3,500 Corporate Members

\$4,500 All Others

Limited Number of Booths

Exhibit your product for all of the Event attendees to see! Find your space against the walls or near the table rounds where the Lean Coffees will be held in the morning and attendees will use to network throughout the day. The Standard exhibit spaces are 10'x10' exhibit spaces.

- Exhibitors have the opportunity to place an item of their choosing (flyer/swag) within Event bags for \$1.00/ea. (est. attendance is 2,000) *LCI is not responsible for getting your items to the Event or for tracking them*
- Exhibitors have the opportunity to present a webinar before Congress to LCI in its entirety and have it recorded and available for viewing on the Congress website
- Exhibitors will receive a list of conference attendees one month before and prior and within two weeks after the Event
- Exhibitors will be provided a listing in the Congress app with a logo and 75-word company description
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