



**LEAN
CONSTRUCTION
INSTITUTE**
TRANSFORMING DESIGN AND CONSTRUCTION

**17TH ANNUAL CONGRESS: OCTOBER 12-16, 2015
BOSTON, MA | WORLD TRADE CENTER**



**SPONSORSHIP
OPPORTUNITIES**

Contact: Ilene Goldberg, Manager, Membership and CoP Relations
(703) 387-3049 • igoldberg@leanconstruction.org

Keynote Speaker Sponsorship(s) ~~\$35,000~~ \$15,000

- Ability to introduce plenary session speaker (5 minutes)
Paul O'Neill - SOLD OUT
Steven Spear - Author of The High Velocity Edge
John Shook - Lean Enterprise Institute
Niklas Modig - co-author of "This is Lean"
- Name/logo on signage throughout plenary session
- 3 Complimentary registrations for training days - LCI material ONLY (Mon-Tues.) and Happy Hour (Tues.)
- 3 Complimentary registrations for Congress days (Wed. - Fri.)
- 3 Complimentary tickets for Wed. evening Happy Hour
- Name/logo recognition on all LCI printed literature including program, LCI website and Congress e-mails

Writing Journal Sponsorship ~~\$10,000~~ \$9,500

This is a great opportunity to give conference attendees something they will continue to use after Congress and is perfect to take notes in. Each registered attendee will receive a journal in the conference bag.

- Attendees will have your company name and logo on it
- Signage with "LCI 17th Annual Congress"
- Name recognition on all LCI printed literature, including program, LCI website and Congress e-mails

Reception at Harpoon Brewery on Wednesday evening (in place of Awards Banquet) ~~\$25,000~~ \$15,000

This is a never before plenary event at Congress so it will be a hit with attendees.

- It will be a member event only
- Attendees will have a bar which you will sponsor as well as appetizers - passed and stationary
- Attendees will have 10 minutes to introduce yourselves and say why Congress is important to you and why you identify with the theme (there will be 350 people in attendance) - you can also introduce the event and say that the bar and buffet are open
- This will be a heavy networking event and will be marketed throughout the Congress on signage and in the app
- Name recognition on all LCI printed literature, including program, LCI website and Congress e-mails
- Podium mention during general session

Shingo - DISCOVER EXCELLENCE ~~\$45,000~~ \$30,000

This is a NEW OFFERING and training made for CEO's and higher-level executives experienced with Lean tools and techniques with certification at the end of the training. It is a two-day class - one day at the Congress and the other day off-site putting knowledge into practice and then returning to Congress to go over what you've learned. This training will be only available to LCI member companies with 2 spots per company.

- Ability to introduce Shingo trainer at breakout session on Wednesday
- 2 complimentary spots at Shingo training (Mon. and Tues.)
- 2 Complimentary registrations to Training Days (LCI Content ONLY) Mon. and Tues.
- 2 Complimentary registrations to Congress days (Wed. - Fri.)
- Signage throughout the event on Training Days listing you as Shingo Sponsor
- Window cling listing you as Shingo Sponsor
- Name recognition on all LCI printed literature including program, LCI website and Congress e-mails
- Podium Mention at Plenary Session

Lean Physics® for Delivering Projects ~~\$45,000~~ 30,000

This is a NEW OFFERING and training created for people at the managerial level experienced with Lean tools and techniques. It is a two-day class and two classes will be offered. This training will only be available to LCI member companies with 2 spots per company.

- Ability to introduce Factory Physics® trainer at breakout session on Wednesday
- 2 complimentary spots at Factory Physics® Training (Mon. and Tues.)
- 2 Complimentary registrations to Training Days (LCI Content ONLY) Mon. and Tues.
- 2 Complimentary registrations to Congress days (Wed. - Fri.)
- Signage throughout the event listing you as Factory Physics® Sponsor
- Window cling listing you as Factory Physics® Sponsor
- Name recognition on all LCI printed literature including program, LCI website and Congress e-mails
- Podium Mention at Plenary Session

Factory Physics® is a registered trademark of Factory Physics Inc.

Safety Sponsorship ~~\$40,000~~ \$20,000

Safety has always been an important subject to the Lean Industry and now there is going to be a track at Congress dedicated to nothing but safety topics that is available for sponsorship!

- Conduct morning safety meetings during Congress and Training Days (3 minute toolbox talks)
- 3 Complimentary registrations for Training Days - Mon. and Tues. (LCI Content ONLY) and Tuesday Happy Hour
- 3 Complimentary registrations to Congress Days (Wed - Fri)
- 3 Complimentary registrations for Wed. evening LCI Happy Hour
- Signage around venue on Wed - Thurs saying you are safety sponsor
- Name recognition on all LCI printed materials including program, website and all Congress e-mails
- Podium mention during plenary session

AGC's CM-Lean Coursework ~~\$45,000~~ \$25,000

- Introduce instructor to all sessions (3 minutes)
- Free registration for choice of three AGC educational offerings
- 2 Complimentary registrations for training days - LCI material ONLY (Mon-Tues.) and Happy Hour (Tues.)
- 2 Complimentary registrations for Congress days (Wed. - Fri.)
- 2 Complimentary tickets for Wed. evening Happy Hour
- Name/logo recognition on all LCI printed literature including program, LCI website and Congress e-mails

Video Sponsor ~~\$16,500~~ \$8,500

- \$16,500 - 1 Exclusive Sponsorship/or \$8,500 - 2 Sponsorships
- Short "commercial" at the beginning of re-broadcasted/webinar video (unlimited potential)
- Logo with short company blurb on re-broadcasted/webinar video (unlimited potential)
- 1 Complimentary registration for Congress (Wed. - Fri.)
- 1 Complimentary ticket for Wed. evening Happy Hour
- Name recognition on all LCI printed literature including program, LCI website and Congress e-mails
- Podium mention during plenary session

TERMS AND CONDITIONS: Congress registrations cannot be split between registrants and all ticket and registration reservations must be sent to Ilene Goldberg before Friday, October 2nd. Sponsorships close on September 14th. All logos must be sent to Ilene in jpeg and eps (vector) files.

Charging Stations and Charging Cocktail ~~\$18,000~~

Tables Sponsorship \$8,000 individual / \$12,000 both

May be split into two sponsorships
Charging stations \$8,000
Charging cocktail tables \$8,000

SOLD OUT

- The charging station is a 8'x4.5' tall charging dock with individual lockers which allow attendees to charge all brands of smart phones, tablets and other mobile devices
- Descriptions above each locker make it easy to find the one to fit each attendee's device
- Each locker has a four (4) digit passcode that is set by the attendee when storing their device - when the attendee retrieves their device, the password will reset for the next user
- The charging stations will be placed in the exhibit hall
- The cocktail charging stations will be placed throughout the exhibit area and allow for multiple devices to be charged at the same time (as shown in picture)
- Your logo on charging station and cocktail tables as shown in photographs
- Name recognition on all LCI printed literature, including program, LCI website and Congress e-mails



Conference App Sponsor *1 Sponsorship Available* \$11,500

- Permanent Promoted Post at top of activity feed showcasing you as the sponsor
- Create a custom header for you as the sponsor
- 2 Complimentary registrations for training days - LCI Material ONLY (Mon. and Tues) & Happy Hour (Tues.)
- 2 Complimentary registrations for Congress (Wed. - Fri.)
- 2 Complimentary tickets for Wed. evening Happy Hour
- Exhibit Booth
- Name Recognition on all LCI printed literature including program, LCI website and Congress e-mails
- Podium mention during plenary session

SOLD OUT

Gemba Day Sponsor *1 Available* ~~\$16,500~~ \$12,000

- One Column Cling saying you are Gemba Day Sponsor
- Sponsor of continental breakfast on Gemba Day
- Sponsor of lunch when participants return from tours
- Name recognition on all LCI printed literature including program, LCI website and Congress e-mails
- Podium mention during plenary session

Platinum Level Sponsor *1 Sponsorship Available* \$25,000

- Sponsor of LCI Awards Luncheon
- Reserved table outside LCI Awards Luncheon
- Complimentary listing you as Platinum Sponsor outside of exhibit hall near registration
- 4 Complimentary registrations for training days - LCI Material ONLY (Mon. and Tues) and Happy Hour (Tues.)
- 4 Complimentary registrations for Congress (Wed. - Fri.)
- 10 Complimentary tickets for LCI Awards Banquet (Wed. Evening)
- Name Recognition on all LCI printed literature including program, LCI website and Congress e-mails
- Podium mention during plenary session

Premium Level Sponsor *1 Sponsorship Available* \$20,000

- Tues. Evening Happy Hour open beer & wine bar sponsor
- Window cling as Premium Sponsor outside of exhibit hall near registration
- 4 Complimentary registrations for training days - LCI Material ONLY (Mon. and Tues) and Happy Hour (Tues.)
- 2 Complimentary registrations for Congress (Wed. - Fri.)
- 3 Complimentary tickets for Wed. evening Happy Hour
- Exhibit Booth
- Name Recognition on all LCI printed literature including program, LCI website and Congress e-mails
- Podium mention during plenary session

Meal Sponsorships *6-8 Sponsorships Available* ~~\$30,000~~

- ~~\$30,000~~ \$20,000 - Hot Breakfast (Wed. - Thurs.)
- ~~\$25,000~~ \$15,000 - Lunch (Wed. - Thurs.)
- ~~\$20,000~~ \$10,000 - Hot Breakfast on Monday
- ~~\$15,000~~ \$8,000 - Lunch (Mon.)
- ~~\$20,000~~ \$15,000 - Hot Breakfast on Tuesday
- ~~\$20,000~~ \$10,000 - Lunch (Tues.)
- Choice of Hot Breakfast or Lunch, Mon., Tues., Wed., or Thurs.
- Your company name on signage throughout the meal/reception venue
- Podium mention during the meal/reception
- 1 Complimentary Congress registration (Wed. - Fri.)
- 1 Complimentary ticket for Wed. evening Happy Hour
- Name recognition on all LCI printed literature including program, LCI website and Congress e-mails

Custom Sponsorships

If you had another sponsorship option in mind, let us know and we will create it for you!

Contact Ilene Goldberg at (703) 387-3049
or igoldberg@leanconstruction.org

Training Sponsor 1 Sponsorship Available **\$18,500**

- Congress Training Day Sponsor - Name/logo on signage throughout venue on training days - LCI Material ONLY (Mon. and Tues.)
- 2 Complimentary registrations for training days - LCI Material ONLY (Mon. and Tues.) and Cocktail Reception (Tues.)
- 2 Complimentary registrations for Congress (Wed. - Fri.)
- 2 Complimentary tickets for Wed. evening Happy Hour
- Exhibit Booth
- Name recognition on all LCI printed literature including program, LCI website and Congress e-mails
- Podium mention during plenary session

Key Card Sponsor 1 left - overflow hotel ~~\$12,000~~ **\$10,000**

- Have company name and logo on key cards for hotel rooms. Also have tag line for company.
- 1 Complimentary registration for Congress days (Wed. - Fri.)
- 1 Complimentary ticket for Wed. evening Happy Hour
- Name recognition on all LCI printed literature, including program, LCI website and Congress e-mails

Refreshments All Day (Wed/Thurs) ~~\$20,000~~ **\$10,000**

- The ability for Congress attendees to have coffee, decaf, water and tea (hot or iced) all day. Your name on the signs by the refreshment stations saying you are the sponsor. You will be in control of what is on your sign as long as it is not offensive to the attendees.
- 3 Complimentary registrations for trainings - LCI Material ONLY (Mon. and Tues.)
- 3 Complimentary registrations for Congress days (Wed. - Fri.)
- 3 Complimentary tickets for Wed. evening Happy Hour
- Name recognition on all LCI printed literature, including program, LCI website and Congress e-mails

Cocktail Napkins Sponsor **\$3,000**

- White cocktail napkins with your logo and tagline on napkin
- Set out at all refreshment stations throughout the venue and meals
- Name recognition at all receptions
- Name recognition in LCI program and on LCI website

Escalator Clings 3 Sponsorships Available **\$10,000**

- Your company logo on the sides of escalators going up and down levels
- 1 Complimentary registration for Congress days (Wed. - Fri.)
- 1 Complimentary ticket for Wed. evening Happy Hour

Coasters Sponsor **\$3,000**

- Coasters at all refreshment stations throughout the venue all day
- Logo on the sides of coasters
- Name recognition at all receptions
- Name recognition in LCI program and on LCI website

Stair Clings 2 Sponsorships Available **\$13,000**

- Your company logo on the stairs for people to see as they ascend
- 1 Complimentary registration for Congress days (Wed. - Fri.)
- 1 Complimentary ticket for Wed. evening Happy Hour

Coffee Cups Sponsor **\$5,000**

- Cups are distributed at all refreshment stations
- Logo on the lids included
- Coffee is served throughout the venue all day
- Name recognition in LCI program and on LCI website

Conference Bag Sponsor **\$8,500/\$5,500**

- \$8,500 - 1 Exclusive Sponsorship/or \$5,500 - 2 Sponsorships
- This is a great opportunity to give conference attendees something they will be able to use long after Congress. Each registrant will receive a conference bag with your logo on it. First come first served for front of line
- Sponsors able to include a flyer about their business in the conference bag.
- Name recognition in LCI program and on LCI website

Lanyard Sponsor **\$4,500**

- This high visibility sponsorship puts your company's name on the lanyards worn by all attendees.
- Name recognition in Congress Program and on LCI website

Program Ad **\$4,500**

- Large ad in program
- Name recognition in Congress Program and on LCI website

Gold Level Sponsor Unlimited Sponsorships Available **\$7,500**

- 3 Complimentary registrations for training days - LCI Material ONLY (Mon. and Tues.) & Happy Hour (Tues.)
- 3 Complimentary registrations for Congress days (Wed. - Fri.)
- 3 Complimentary tickets for Wed. evening Happy Hour
- Name recognition in Congress Program and on LCI website

Silver Level Sponsor Unlimited Sponsorships Available **\$5,000**

- 2 Complimentary registrations for Congress Days (Wed. - Fri.)
- 2 Complimentary tickets for the Wed. evening Happy Hour
- Name recognition in Congress Program and on LCI website

Red Level Sponsor 6 Sponsorships Available **\$2,500**

- 1 Complimentary Registration for Congress Days (Wed-Fri.)
- 1 Complimentary Ticket for the Wed. evening Happy Hour
- Name Recognition in Congress Program and on LCI Website

Exhibit Booths

- \$2,500 Corporate Members, \$3,500 All Others
- *Limited Number of Booths*
- Exhibitors have the opportunity to place flyers about their company/organization within the conference bag for \$1.00/piece
- There can be two booth staffers per exhibit purchase - these are to be staffers only.
- BOOTHS DO NOT COME WITH A CONFERENCE REGISTRATION

We will have a limited number of exhibit booths located in Salon A in the Commonwealth Hall of the World Trade Center. The exhibit space will be open at all times. LCI will assign exhibit space locations. The spaces are first come first served and some of them are included with the sponsorships above. Please contact Ilene Goldberg at igoldberg@leanconstruction.org for more information.

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