SPONSORSHIP OPPORTUNITIES

Contact: Ilene Goldberg, Manager, Membership and CoP Relations
(703) 387-3049 • igoldberg@leanconstruction.org
<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Price</th>
<th>Descriptions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Keynote Speaker Sponsorship(s)</strong></td>
<td>$35,000</td>
<td><strong>SOLD OUT</strong></td>
</tr>
<tr>
<td><strong>Shingo - DISCOVER EXCELLENCE</strong></td>
<td>$25,000</td>
<td><strong>SOLD OUT</strong></td>
</tr>
</tbody>
</table>

**Writing Journal Sponsorship**

- **Price**: $48,000/$9,500
- **SOLD OUT**

This is a great opportunity to give conference attendees something they will continue to use after Congress and is perfect to take notes in during Congress. Each registered attendee will receive a free writing journal with their conference bag.

**Lebanon Beer Sponsorship**

- **Price**: $25,000
- **SOLD OUT**

This is a NEW OFFERING and training created for people at the managerial level experienced with Lean tools and techniques. It is a two-day class and two classes will be offered. This training will only be available to LCI member companies with 2 spots per company.

- **Ability to introduce Shingo trainer at breakout session on Wednesday**
- **2 complimentary spots at Shingo training (Mon. and Tues.)**
- **2 Complimentary registrations to Training Days (LCI Content ONLY) Mon. and Tues.**
- **2 Complimentary registrations to Congress days (Wed. - Fri.)**
- **Name/logo recognition on all LCI printed literature including program, LCI website and Congress e-mails**
- **Podium Mention at Plenary Session**

**Shingo - DISCOVER EXCELLENCE**

- **Price**: $25,000
- **SOLD OUT**

This is a NEW OFFERING and training created for people at the managerial level experienced with Lean tools and techniques. It is a two-day class and two classes will be offered. This training will only be available to LCI member companies with 2 spots per company.

- **Ability to introduce Factory Physics® trainer at breakout session on Wednesday**
- **2 complimentary spots at Factory Physics® Training (Mon. and Tues.)**
- **2 Complimentary registrations to Training Days (LCI Content ONLY) Mon. and Tues.**
- **2 Complimentary registrations to Congress days (Wed. - Fri.)**
- **Signage throughout the event listing you as Factory Physics® Sponsor**
- **Window cling listing you as Factory Physics® Sponsor**
- **Name recognition on all LCI printed literature including program, LCI website and Congress e-mails**
- **Podium Mention at Plenary Session**

**Safety Sponsorship**

- **Price**: $40,000/$20,000

Safety has always been an important subject to the Lean Industry and now there is going to be a track at Congress dedicated to nothing but safety topics that is available for sponsorship!

- **Conduct morning safety meetings during Congress and Training Days (3 minute toolbox talks)**
- **3 Complimentary registrations for Training Days - Mon. and Tues. (LCI Content ONLY) and Tuesday Happy Hour**
- **3 Complimentary registrations to Congress Days (Wed. - Fri.)**
- **3 Complimentary registrations for Wed. evening LCI Happy Hour**
- **Signage around venue on Wed - Thurs saying you are safety sponsor**
- **Name recognition on all LCI printed materials including program, website and all Congress e-mails**
- **Podium mention during plenary session**

**AGC's CM-Lean Coursework**

- **Price**: $25,000
- **SOLD OUT**

This will be a heavy networking event and will be marketed throughout the Congress on signage and in the app.

- **Ability to introduce Factory Physics® trainer at breakout session on Wednesday**
- **2 complimentary spots at Factory Physics® Training (Mon. and Tues.)**
- **2 Complimentary registrations to Training Days (LCI Content ONLY) Mon. and Tues.**
- **2 Complimentary registrations to Congress days (Wed. - Fri.)**
- **Name/logo recognition on all LCI printed literature including program, LCI website and Congress e-mails**
- **Podium Mention during plenary session**

**Video Sponsor**

- **Price**: $16,500/$8,500

- **$16,500 - 1 Exclusive Sponsorship/or $8,500 - 2 Sponsorships**
- **Short “commercial” at the beginning of re-broadcasted/webinar video (unlimited potential)**
- **Logo with short company blurb on re-broadcasted/webinar video (unlimited potential)**
- **1 Complimentary registration for Congress (Wed. - Fri.)**
- **1 Complimentary ticket for Wed. evening Happy Hour**
- **Name recognition on all LCI printed literature including program, LCI website and Congress e-mails**
- **Podium mention during plenary session**

**TERMS AND CONDITIONS**: Congress registrations cannot be split between registrants and all ticket and registration reservations must be sent to Ilene Goldberg before Friday, October 2nd. Sponsorships close on September 14th. All logos must be sent to Ilene in jpeg and eps (vector) files.
### Charging Stations and Charging Cocktail Table Sponsorship

**$18,000**

**Tables Sponsorship**

$8,000 individual / $12,000 both

May be split into two sponsorships.

<table>
<thead>
<tr>
<th>Charging Station</th>
<th>Individual</th>
<th>Both</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000</td>
<td>$8,000</td>
<td></td>
</tr>
</tbody>
</table>

1. **Charging stations**
   - **$10,000**
   - **$8,000**
   - Each charging station is an 8’x4.5’ tall charging dock with 16 individual lockers which allow attendees to charge all brands of smart phones, tablets and other mobile devices.
   - Descriptions above each locker make it easy to find the one to fit each attendee’s device.
   - Each locker has a four (4) digit passcode that is set by the attendee when storing their device - when the attendee retrieves their device, the password will reset for the next user.
   - The charging stations will be placed in the exhibit hall.

1. **Charging cocktail tables**
   - **$10,000**
   - **$8,000**
   - The cocktail charging stations will be placed throughout the exhibit area and allow for multiple devices to be charged at the same time (as shown in picture).
   - Your logo on charging station and cocktail tables as shown in photographs.
   - Name recognition on all LCI printed literature, including program, LCI website and Congress e-mails.

### Conference App Sponsor

**1 Sponsorship Available**

**$11,500**

- Permanent Promoted Post at top of activity feed showcasing you as the sponsor.
- Create a dedicated section for you as the sponsor.
- Window cling listing you as Conference App Sponsor outside of exhibit hall and registration.
- Choice of Hot Breakfast or Lunch, Mon., Tues., Wed., or Thurs.
- Your company name on signage throughout the meal/reception venue.
- Podium mention during the meal/reception.
- 1 Complimentary Congress registration (Wed. - Fri.)
- Name recognition on all LCI printed literature including program, LCI website and Congress e-mails.
- Podium mention during plenary session.

### Custom Sponsorships

If you had another sponsorship option in mind, let us know and we will create it for you!

Contact Ilene Goldberg at (703) 387-3049 or igoldberg@leanconstruction.org
## Training Sponsor

**$18,500**

- Congress Training Days Sponsor - Name/logo on signage throughout venue, Congress training days - LCI Material ONLY (Mon. and Tues.)
- 3 Complimentary registrations for Congress days (Wed. - Fri.)
- 3 Complimentary ticket for Wed. evening Happy Hour
- Name recognition on all LCI printed literature, including program, LCI website and Congress e-mails

### TERMS AND CONDITIONS

Congress registrations cannot be split between registrants and all ticket and registration reservations must be sent to Ilene Goldberg before Friday, October 2nd. Sponsorships close on September 14th. All logos must be sent to Ilene in jpeg and eps (vector) files.

---

## Stair Clings

**$13,000**

- Your company logo on the sides of stairs for people to see as they ascend up the stairs for people to see as they ascend
- 2 Complimentary registrations for Congress days (Wed. - Fri.)
- 1 Complimentary ticket for Wed. evening Happy Hour

---

## Coasters Sponsor

**$3,000**

- Coasters are double-sided
- Logo and tagline on both sides of coasters
- Set out at refreshment stations throughout the venue all day
- Name recognition in LCI program and on LCI website

---

## Cocktails Napkins Sponsor

**$3,000**

- White cocktail napkins with your logo and tagline on napkin
- Set out at refreshment stations throughout the venue and meals
- Name recognition in LCI program and on LCI website

---

## Refreshments All Day (Wed/Thurs)

**$20,000**

- The ability for Congress attendees to have coffee, decaf, water and tea (hot or iced) all day. Your name on the signs by the refreshment stations saying you are the sponsor. You will be in control of what is on your sign as long as it is not offensive to the attendees.
- 3 Complimentary registrations for trainings - LCI Material ONLY (Mon. and Tues.)
- 3 Complimentary registrations for Congress days (Wed. - Fri.)
- 3 Complimentary tickets for Wed. evening Happy Hour
- Name recognition on all LCI printed literature, including program, LCI website and Congress e-mails

---

## Key Card Sponsor

**$12,000 (left) - overflow hotel $10,000**

- Have company name and logo on key cards for hotel rooms.
  - Also have tag line for company.
- 1 Complimentary registration for Congress days (Wed. - Fri.)
- 1 Complimentary ticket for Wed. evening Happy Hour
- Name recognition on all LCI printed literature, including program, LCI website and Congress e-mails

---

## Exhibit Booths

- $2,500 Corporate Members, $3,500 All Others
- Limited Number of Booths
- Exhibitors have the opportunity to place flyers about their company/organization within the conference bag for $1.00/piece
- There can be two booth staffers per exhibit purchase - these are to be staffers only.
- BOOTHs DO NOT COME WITH A CONFERENCE REGISTRATION

We will have a limited number of exhibit booths located in Commonwealth Hall of the World Trade Center. The exhibit space will be open at all times. LCI will assign exhibit space locations. The spaces are first come first served and some of them are included with the sponsorships above. Please contact Ilene Goldberg at igoldberg@leanconstruction.org for more information.