



Getting it together at the workplace

On your projects, *value* is only created when *information, labour, plant, tools, materials* come together at the workplace. If just one is missing, work cannot be done and the project is delayed.

Getting it together at the workplace will help you think through *how* improving the end-to-end construction process can help your organisation and your projects tackle a number of pressing problems:

- hurry and wait, wait and hurry – ending with acceleration
- project quality, cost and delivery reliability
- carbon emissions from your construction operations
- the impact of skills shortages on your project delivery
- safety and health on your sites

This is a *leadership challenge*.

Use this seminar to *examine* and *develop* your own thinking in this vital area and *transform* it into *effective action*.

Don't wait for the recession or carbon trading to bite. **Take the lead** before others steal a march on you.

Logistics is ... more than moving materials to site—it is **... the movement, supply and welfare of builders**—The management of construction logistics reaches back up the supply network to ensure on-time delivery of the right quantity and quality of information, labour, plant, tools, materials, packaging, security, safety, welfare services and more. It involves the movement and storage of *all* resources from source to workplace and, in the case of waste and surplus materials, taking it back.

New technologies and increasing complexity of projects, combined with limited resources and reduced budgets, mean that it is essential to develop integrated and coherent *project logistics plans* at both design and production stages — hence the need for early contractor involvement and contractors to be logistics experts [or to employ people who are].

Poor logistics is costing construction at least £3bn pa according to *Improving Construction Logistics*, a 2005 report from the Strategic Forum for Construction. That's 3% of construction turnover.

How can you move your share of that 3% to your organisation's bottom line?

By attending this seminar you can expect to extend your knowledge, expand your thinking and transform your intent into profitable action

When & Where

6 March 08 0830 – 1600

WMCCCE
Embassy House 5th Floor
60 Church Street
Birmingham
B3 2DJ
Tel: 0121 688 4050

Seminar aim

To examine & rethink construction at every stage of the end-to-end construction process—master planning, pre-design, design, pre-construction & construction.

Seminar outline

Two brief presentations to set the scene; collaborative workshops and reviews for the rest of the day to

Who should attend?

Directors in developers, clients, designers, constructors – CM, GM + D&B - with views on the overall construction process who are prepared to share and change them +

- Senior Local Government Managers with transport & *place shaping* responsibilities
- RDA sustainable development & sustainable construction staff

Number limited to 32 so everyone has airtime

Cost

£150 + VAT = £176.25 pp

Booking

Call 01453 765611 or email LCIuk@mac.com to check availability and for a booking form,

Speakers

Alan Mossman, Director, Lean Construction Institute UK and Co-Editor, Lean Construction Journal.

Chris Ellins, MD, Total Flow Construction.



Creating Purple Cows in Construction

Purple Cow = A remarkable product or service that people want to talk about.

- Are you inadvertently perpetuating “salami tactics” in construction?
- Are you talking a good story but not reaping the benefits of successfully deploying truly collaborative, joined up supply chains for bottom line benefit, top line growth and market leadership?
- Are you focusing too much on short-term costs and overlooking life time value, quality and the sustainability cycle?
- Are you settling for less than 3% profit?

Over the past 18 months we have observed:

- Strategies, processes and behaviour that promote systemic waste & cost.
- Disjointed thinking, planning & action across the whole supply chain.
- Productivity, profit and performance that is well below capability.
- Widespread acceptance that the sector has a history of underperformance, confrontational relationships and fragmentation

... and yet very few organisations have chosen to actively imagine, design and deploy anything resembling innovation. Why?

What if...

- You created a purple cow in your organisation?
- You successfully rethought the end-to-end construction process as Egan suggested a decade ago
- You adopted a “right to left” approach from customer, through design, procurement to build and beyond?
- You aligned customer proposition and brand strategy with operational processes and organisational capability and deployed a leadership and management approach that engaged capable cross functional teams and motivated individuals to deliver?
- You became lean, green and clean
- You became masters of the BOD, BOP, BOM and BOL!

It’s true that...

- Most organisations we have encountered aren’t short of knowledge, ideas, technical skill, tools or techniques.
- Most people we have spoken with are not blind to the challenges within their sector
- Most people say they want to be leaders in their market and design and build innovative developments – in whatever part of the sector

... and yet, most people focus their time and energy on problem stating, rationalising why things are difficult and overcoming resistance, discord and “all that is wrong in our world!”

Particularly in recession, success in construction requires a new focus:

Historic approach	A new focus
Fixing what is wrong	Creating what is better
Coercing compliance	Inspiring, leading and engaging people
improving parts	Being remarkable as a whole

- If you favour the new focus this seminar is for you.

By choosing to attend this seminar you agree to...

- Open your mind and engage in debate
- Challenge and be prepared to be challenged
- Leave your preconceptions, assumptions and baggage at the door
- Learn, share and act

...only then will you *create a purple cow in your company.*

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Seminar Booking Form

To:

<p>Alan Mossman LCI-uk 19 Whitehall STROUD GL5 1HA</p>	<p style="text-align: right;">LCIuk@mac.com</p> <p>Please email or PHONE 01453 765611 to provisionally reserve your place(s) and then confirm within 7 days to LCIuk@mac.com or by POST to the address on the left with your cheque</p>
<p>Please book places on the seminar:</p>	

Getting it together at the workplace Creating Purple Cows in construction

Two titles – one seminar

Delegate first name	Last name	Email (so we can send individual joining instructions)	£	Special diet
		@	150 + VAT = £176.25	
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Title/Name	<p>Refunds for cancellation cannot be made less than 28 working days before an event; alternative delegates may be substituted. Refunds for cancellations notified in writing 29 or more days in advance will be made less a 20% cancellation fee.</p> <p>Please confirm cancellations in writing to the address above .</p>
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