The LCI invites you to participate as a sponsor at our 18th Annual Congress. Congress has enjoyed a 40% growth rate in attendance over the past three years with 999 registrants in 2015… and many companies in the $712B Construction market have implemented at least one Lean Practice. That’s huge buying power. Hit your top prospects and launch your Lean journey at the LCI Congress 2016!

WHY SPONSOR?
Seeking to establish or enhance your company name and ideals in the Lean community? Congress offers several opportunities to meet your marketing needs.

BY SPONSORING AT CONGRESS, YOU WILL:
• Increase face-to-face engagement for your company/organization in a targeted market of over 1,000 people
• Gain opportunities to communicate your company presence in our LCI Update and Congress e-mails sent out to over 28,000 people in the Lean community
• Make your value proposition known to your fellow owners, designers, trade partners and general contractors within the Lean community by writing blog posts to go out over the World Wide Web on the LCI Congress website

WHAT IS THE LCI CONGRESS?
For those of you who have have yet to experience an LCI Congress, there are so many great reasons to attend – education, site visits, and sessions specific to owners, designers, trade partners and general contractors. But perhaps the most important reason is the incredible networking that takes place, with stories shared about Lean successes and challenges. This has always been the hallmark of Congress week, and this year will be no exception!

WHO IS LCI?
Lean Construction Institute (LCI) We are the Lean Construction Institute. Lean Design and Construction is about enhancing value on projects and uncovering wasted resources:
• Wasted time
• Wasted movement
• Wasted human potential
Our LCI Last Planner® System guides you to discover ways to reduce waste and add value in your project performance culture by encouraging teams to work together in a more transparent and collaborative way. Results include:
• Better time productivity
• Reduced safety hazards
• Cost savings

LCI is the only association whose primary focus is promoting the use of Lean Tools and Techniques on projects in the Design and Construction Industry. We are here to help you on your Lean journey.
The Lean Construction Institute (LCI) invites you to participate as a sponsor and/or exhibitor at our 18th annual LCI Congress.
2016 CONFERENCE & HOUSING LOCATION

HILTON CHICAGO
720 South Michigan Avenue
Chicago, IL 60605
312-922-4400

The negotiated room rate at the Hilton Chicago is $269 plus a nightly room occupancy tax currently set at 16.4%. Room reservation deadline is Monday September 12, 2016.

KEY DATES TO REMEMBER

- Sponsor/Exhibitor Fee Due 30 Days After Invoice is Received
- July 29, 2016: Sponsor/Exhibitor Cancellation Date with 50% Penalty
- September 2, 2016: Sponsor/Exhibitor Reservation Deadline
- September 12, 2016: Hotel Reservations Cut-off Date
- October 4, 2016: Exhibitor Move-in & Set-up
- October 6, 2016: Exhibitor Tear-Down & Move Out

EXHIBIT DATES AND HOURS

TUESDAY, OCTOBER 4
8:00am–4:00pm Exhibitor Move-in and Set-up
5:00pm–6:30pm Exhibit Show Opens

WEDNESDAY, OCTOBER 5TH
7:00am–8:00am Breakfast/Networking & Exhibits
9:00am–9:30am Break/Networking & Exhibits
3:00pm–3:30pm Break/Networking & Exhibits
4:00pm Trade Show Closes

THURSDAY, OCTOBER 6TH
7:00am–8:00am Breakfast/Networking & Exhibits
10:00am–10:30am Break/Networking & Exhibits
3:00pm–3:30pm Break/Networking & Exhibits
4:00pm Exhibit Tear-Down
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FEATURED SPONSORS

DIAMOND SPONSOR $75,000
a. Name/Logo recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Two complimentary passes to the Corporate Member’s only reception
d. Listing in Congress app with logo and 75-word company description
e. 10 Complimentary registrations for Congress week (Mon. – Fri.)
f. Podium mention during plenary session
g. Signage throughout venue listing you as Diamond Sponsor
h. Column wrap – all four sides on bottom level of hotel

PLATINUM LEVEL SPONSOR $50,000 – SOLD OUT
a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Two complimentary passes to the Corporate Member’s only reception
d. Listing in Congress app with logo and 75-word company description
e. 6 Complimentary registrations for Congress week (Mon. – Fri.)
f. Signage throughout venue listing you as Platinum Sponsor
g. Sponsor of all directional floor signage
h. Sponsor of LCI Awards Luncheon with reserved table for 10, Corporate sign displayed outside and throughout luncheon venue

PLENARY SPEAKER SPONSORSHIP(S) $35,000 – 3 SPONSORSHIPS AVAILABLE
Chris Fussell: Chris Fussell is a former Navy SEAL Officer and the current Chief of Network Management at McChrystal Group.
Shawn Achor, author, The Happiness Advantage: Shawn Achor is the winner of over a dozen distinguished teaching awards at Harvard University.
Brad Frank, President, Tulsa Tube Bending: The company’s Lean process improvement implementation is considered to be one of the best in its region.

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Two complimentary passes to the Corporate Member’s only reception
d. Listing in Congress app with logo and 75-word company description
e. 1 Complimentary registration for Congress week (Mon. – Fri.)
f. Ability to introduce plenary session speaker – 3 minutes
g. Name/logo on signage throughout plenary session

SAFETY SPONSORSHIP $25,000
Safety has always been an important subject to the Lean Industry and now there is going to be a track at Congress dedicated to nothing but safety topics that is available for sponsorship!

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Two complimentary passes to the Corporate Member’s only reception
d. Listing in Congress app with logo and 75-word company description
e. 3 Complimentary registrations for Congress week (Mon. – Fri.)
f. Conduct morning Safety Moments in plenary session – 90 seconds - during Congress Days (Wed. and Thurs.) and introduce 3 Safety Track sessions
g. 3 Complimentary registrations for Congress week (Mon. – Fri.)
h. Signage around venue on Wed – Thurs announcing you are Safety sponsor. Signs in front of Safety session rooms announcing that you sponsored those sessions
i. Exhibit booth with one Exhibit Booth Registration

PROFESSIONAL HEAD SHOT PHOTO BOOTH $25,000
A pair of photographers will be available onsite next to your booth who will take professional head shots and then put them on a USB. The USB will be branded with your logo and have your information already on it so that when people go to look at their pictures, they will see your information.
a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. Booth next to photographer who will have specified hours during the show
e. USB drives branded with your logo and your company material on them that head shots will go on immediately after photograph is taken
f. 5 Complimentary registrations for Congress week (Mon. - Fri.)
g. 2 Exhibit Hall passes
h. 5 Passes to the Corporate Members Only Reception
i. Push notifications through the Congress app about your sponsorship of the photographer during photography sessions and the rest of the trade show

**PEOPLE IN LEAN SPONSORSHIP $25,000 – SOLD OUT**

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Two complimentary passes to the Corporate Member’s only reception
d. Listing in Congress app with logo and 75-word company description
e. 5 Complimentary registrations for Congress week (Mon. – Fri.)
f. Introduce 3 People in Lean Track sessions
h. 3 Complimentary registrations for Congress week (Mon. – Fri.)
i. Signage around venue on Wed – Thurs announcing you are “People In Lean” sponsor. Signs in front of “People In Lean” session rooms announcing that you sponsored those sessions

**TRAINING SPONSOR $20,500**

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Dinner for two designees with keynote speakers
d. Listing in Congress app with logo and 75-word company description
e. 2 Complimentary registrations for Congress week (Mon. – Fri.)
f. Signage around venue on Mon-Tues announcing you are “Training” sponsor

**GEMBA DAY SPONSOR $18,500**

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Two complimentary passes to the Corporate Member’s only reception
d. Listing in Congress app with logo and 75-word company description
e. Podium mention during plenary session
f. Signs saying you are Gemba Day Sponsor – up throughout the conference but most prevalent on Thursday afternoon and Friday
g. Sponsor of continental breakfast on Gemba Day - Friday

**EXHIBIT HALL SPONSOR $10,000 – SOLD OUT**

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. Name and logo on the exhibit hall entryway signage. Signage throughout exhibit hall naming you as exhibit hall sponsor
e. Exhibit booth (see below)

**DELUXE SPONSORS**

**EXPRESSPASS SPONSORSHIP $25,000**

Make sure that everyone sees your logo and tagline! Sponsor the ExpressPass stations this year. LCI is going to a print-your-own-badge system and you have the capability to put your logo and tagline on every screen that is available for attendees to print their badges from. Below
are images of what the ExpressPass interface looks like and the box on the left that says “Print Your Badge Here” is what can be sponsored. Please remember that EVERYONE has to pass through this station before they can get to Congress!

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. 3 Complimentary registrations for Congress week (Mon. - Fri.)
e. 3 Passes to the Corporate Members Only Reception
f. Dimensions of the box image to be sponsored are: height: 227 px; width: 370 px
g. The event name in the top left corner will be changed to LCI Congress.

**LEAN COFFEE/COFFEE CUP SPONSOR $25,000 – SOLD OUT**

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Lean Coffees to be facilitated by sponsoring company on Wednesday and Thursday.
c. Pre and Post Congress attendee lists
d. Private room to entertain clients
e. Listing in Congress app with logo and 75-word company description
f. Signage throughout coffee area naming you as the sponsor
g. Cups set out where coffee is served throughout the venue all day, and during Lean Coffees. Cups are double-sided with lids included. Logo on both sides of cups

**BUILTWORLDS VIDEOS**

**$20,000 – SOLD OUT**

Have your name and logo on the LCI Congress videos showing for years to come!

LCI has contracted with BuiltWorlds to provide custom video services for the 2016 LCI Congress during the week of October 3-7. LCI will receive professionally shot and edited video to share with the greater LCI audience, which is an ideal way to capture the event for those unable to attend. There will also be a “teaser” video which will be used throughout the year to tell people about next year’s 2017 Congress. The video package includes:

a. Two daily videos (Wednesday and Thursday) of the event - 60-90 seconds in length
b. One teaser video to show for the 2017 event
c. Filming includes Tuesday evening reception and full events Wednesday & Thursday
d. Your company name and logo on slides either at the front and back of the video or on a bottom slider throughout the video (see pictures) This is a great opportunity for your company to be affiliated with the 2016 Congress for years to come!

**CONFERENCE APP SPONSOR $20,000 – SOLD OUT**

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Permanent Banner section promoting you as the app sponsor and telling about your company/firm. Sponsor will have the ability to design the splash page of the app. Listing in the sponsor section of the app with company logo and 75-word description
d. 2 Complimentary registrations for Congress week (Mon. – Fri.)

**KEY CARD SPONSOR $20,000 – 2 SPONSORSHIPS AVAILABLE**

First come first served for host hotel

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. 1 Complimentary registration for Congress week (Mon. – Fri.)
e. Have company name, logo and sponsor level on key cards for hotel rooms. Also have tag line for company. Four color bleed for both sides of card. Can be designed by sponsor

**COCKTAIL CHARGING TABLES – SOLD OUT**

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Private room to entertain clients
d. White 72” tall kiosk with four custom printed fabric panels* and 16 charging posts
e. Counter-Height table – android and apple compatible
f. Listing in Congress app with logo and 75-word company description
g. Two cocktail charging stations will be placed in the exhibit hall and one will be near the registration area; each will allow for 16 multiple devices to be charged at the same time. Your logo and tagline on fabric panels on cocktail tables. *Client may keep fabric panels for future use

COLUMN WRAP $20,000 (FOR ALL FOUR SIDES) – 2 SPONSORSHIPS
One side of wrap $9,000
a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. A free-standing column wrap on the exhibit hall/registration level of the hotel – bottom floor

COLUMN WRAP $17,000 (FOR ALL FOUR SIDES) – 3 SPONSORSHIPS
One side of wrap $7,000
a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. A free-standing column wrap on the breakout session level of the hotel - floor 8

PRESENTATION DOWNLOAD KIOSK $4,000 – 4 SPONSORSHIPS ONLY 3 LEFT
(if you would like to sponsor more than one, please contact Ilene Goldberg, igoldberg@leanconstruction.org)
BRAND NEW THIS YEAR! LCI is going to have kiosks where attendees can download presentations onto flash drives, print them out, or e-mail the presentations to themselves. They will also be able to print out their boarding passes for their trip home. There will be four throughout the venue. Each sponsorship comes with:
a. Name/Logo recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. The entire screen of the kiosk with your message on it when it is in a “resting” position
e. A “floor sticker” in front of the kiosk with your logo on it

CUISINE SPONSORS

WELCOME RECEPTION SPONSORSHIP
$35,000 – Tuesday evening
a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. Your company logo on signage throughout the reception venue
e. Ability to “open reception” with a few words (90 sec.)
f. Sponsor of 2 drink tickets per person during the reception for bar with your name and tag line on them (you design what goes on tickets).
g. White cocktail napkins with your logo and tagline on napkin in color set out at refreshment stations throughout the venue. Napkins set out at all receptions and refreshment stations all day (Monday-Thursday).

REFRESHMENTS ALL DAY $25,000 – 2 SPONSORSHIPS AVAILABLE (WED. AND THURS.)
a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. 1 Complimentary registration for Congress week (Mon. – Fri.)
e. The ability for Congress attendees to have coffee, decaf, water and tea (hot or iced) all day. Your name on the signs by the refreshment stations saying you are the sponsor. Refreshment stations will be located in the exhibit hall. You will be in control of what is on your sign as long as it is not offensive to the attendees.
CORPORATE MEMBERS ONLY RECEPTION – UNIVERSITY CLUB (WED. EVENING) $30,000

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. 1 Complimentary registration for Congress week (Mon. – Fri.)
e. Opportunity to open reception and introduce your company (5 minutes)
f. Signage throughout venue naming you as reception sponsor
g. Open bar and passed and stationary appetizers
h. Podium mention during plenary session

MEAL SPONSORSHIPS – 8 SPONSORSHIPS AVAILABLE

$10,000 – Hot Breakfast $10,000 – Lunch

a. Choice of Breakfast on Wednesday or Thursday or Lunch on Thurs.
b. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
c. Pre and Post Congress attendee lists
d. Listing in Congress app with logo and 75-word company description
e. 1 Complimentary Congress registration (Wed. - Fri.)
f. Your company name on signage throughout the meal venue

$8,000 – Hot Breakfast on Tuesday $8,000 – Lunch on Tuesday

a. Choice of Breakfast or Lunch on Tuesday
b. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
c. Pre and Post Congress attendee lists
d. Listing in Congress app with logo and 75-word company description
e. 1 Complimentary registration for Congress week (Mon. – Fri.)
f. Your company name on signage throughout the meal venue

$6,000 – Hot Breakfast on Monday

a. Choice of Breakfast or Lunch on Monday
b. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
c. Pre and Post Congress attendee lists
d. Listing in Congress app with logo and 75-word company description
e. 1 Complimentary registration for Congress week (Mon. – Fri.)
f. Your company name on signage throughout the meal venue

PROMOTIONAL ITEMS SPONSORS

WRITING JOURNAL $18,000 – SOLD OUT

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. This is a great opportunity to give conference attendees something they will continue to use long after Congress and is perfect to take notes in during Congress. Each registered attendee will receive a journal with their conference bag. The journal will have your company name and logo on it specified to your design.

COASTER SPONSOR $15,000

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. Your logo and tagline on coasters in color. Coasters set out at Welcome Reception on Tuesday evening and at refreshment stations throughout the venue all day (Monday-Thursday).

CONFERENCE BAG SPONSOR $12,500/$9,500 – SOLD OUT

First come first served for the front of the bag

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. Sponsors able to include a flyer about their business and a piece of swag in the conference bag. (LCI not responsible for shipping flyers or swag.)
e. This is a great opportunity to give conference attendees something they will continue to use long after Congress. Each registered attendee will receive a conference bag with your company name/logo on it.

**LANYARD SPONSOR $10,000 – SOLD OUT**

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. Your company’s name/logo/tagline on the double-sided lanyard worn by all attendees.

**PROGRAM SPONSOR $10,000**

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. One page ad in conference program.

**CONGRESS SPONSORS**

**GOLD LEVEL SPONSOR $8,500 – UNLIMITED SPONSORSHIPS AVAILABLE**

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. 3 complimentary registrations for Congress week (Mon. – Fri.)

**SILVER LEVEL SPONSOR $6,000 – UNLIMITED SPONSORSHIPS AVAILABLE**

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. 2 Complimentary registrations for Congress Days (Wed. – Fri.)

**RED LEVEL SPONSOR $3,500 – SOLD OUT**

a. Name/Logo Recognition on all LCI printed literature including program, LCI website and Congress e-mails
b. Pre and Post Congress attendee lists
c. Listing in Congress app with logo and 75-word company description
d. 1 Complimentary registration for Congress Days (Wed. – Fri.)

**EXHIBIT OPPORTUNITIES**

At our last year’s Congress, we had approximately 1,000 professionals who were owners, designers, contractors and trades contractors attend. This year we expect a 30% growth in our attendance numbers and would like for you to think about exhibiting with us. Think of the benefits that would be provided for your company if all of these people would be able to see your name and be aware of your service.

All refreshments (coffee, water and snacks) will be served in the exhibit hall. The Tuesday evening welcome/exhibitor sneak peek reception will be in the hall as well. There will be at least four 20 minute breaks per day in the exhibit hall where the food and snacks will be set out which will give the attendees time to network with the exhibitors. We are also looking into AIA credit for visiting the exhibitors to make the hall more attractive for attendees.

The booths will be set up on Tuesday, October 4 (2nd training day) by noon and in time for the reception that evening. This is the first time that the attendees and exhibitors have to network and visit. Then the booths will be staffed from 8-5 on Wednesday and 8-4 on Thursday with teardown and then a short plus/delta at the end. The plus/delta should not take longer than 15 minutes.

**$3,500 Corporate Members, $4,500 All Others – Limited Number of Booths**

- Exhibitors have the opportunity to place flyers about their company/organization within the conference bag for $1.00/ea.
- Exhibitors also have the opportunity to present a webinar before Congress to LCI in its entirety
- Exhibitors will also receive pre and post conference attendee lists along with a listing in the Congress app with a logo and 75-word company description
BOOTH SPACES COME WITH:
• A 10’ x 10’ booth space and pipe and drape
• 6’ covered and skirted table
• 2 chairs
• A wastebasket
• An ID sign
• Complimentary Wi-Fi
• 1 Complimentary registration for Congress Days (Wed. – Fri.) and Tuesday evening reception (not listed in Executive Summary matrix)
• 1 Complimentary exhibit booth only pass (includes meals and Tuesday evening reception)*

This pass does not allow the attendee to go to any sessions or trainings. *Extra exhibitor booth only passes are available for $150/ea.

We will have a limited number of exhibit booths and the space will be open at all times starting with our Tuesday evening reception and ending Thursday afternoon. The spaces are first come first served. Please contact Ilene Goldberg at igoldberg@leanconstruction.org for more information and to give me the proper person to contact if it is not yourself.

CUSTOM SPONSORSHIPS:
If you had another sponsorship option in mind, let us know and we will create it for you although certain restrictions may apply. Please contact Ilene Goldberg at igoldberg@leanconstruction.org

TERMS AND CONDITIONS:
Sponsorships and Exhibits close on September 2nd. Congress registrations cannot be split between registrants. Sponsor and exhibitor logos must be sent to LCI staff in eps (vector) files. Content needed for the app as well as a 75-word description of your company/firm must be returned 3 days after your sponsorship/exhibitor contract is signed.
## Featured Sponsors

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price</th>
<th>Name/Logo Recognition: program/website/e-mails</th>
<th>Pre and Post Congress attendee lists</th>
<th>Complimentary passes to the Corporate Member’s only reception</th>
<th>Listing in Congress App</th>
<th>Complimentary Registrations (Mon-Fri)</th>
<th>Podium Mention</th>
<th>Introduction of Speakers/Sessions</th>
<th>Signage</th>
<th>Column Wrap</th>
<th>Directional Floor Signage</th>
<th>LCI Awards Luncheon Sponsor w/Table for 10</th>
<th>Exhibit booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond Sponsor</td>
<td>$75,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓ (4-sided)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Platinum Sponsor (SOLD OUT)</td>
<td>$50,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓ (and during luncheon)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Plenary Speaker Sponsor (4 available)</td>
<td>$35,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>during plenary sessions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Safety Sponsorship</td>
<td>$25,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓ (and outside of session rooms)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Professional Head Shot Photo Booth Sponsorship</td>
<td>$25,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓ (and outside of session rooms)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>People in Lean Sponsorship (SOLD OUT)</td>
<td>$25,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓ (3 sessions)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Training Sponsor</td>
<td>$20,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>on training days only</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Gemba Day/Friday Breakfast Sponsor</td>
<td>$18,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Thurs., Fri. &amp; on Gemba morning</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibit Hall Sponsor (SOLD OUT)</td>
<td>$10,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>in exhibit hall entryway</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</table>

## Deluxe Sponsors

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price</th>
<th>Name/Logo Recognition: program/website/e-mails</th>
<th>Session Facilitator</th>
<th>Pre and Post Congress attendee lists</th>
<th>Private room to entertain clients</th>
<th>Listing in Congress App</th>
<th>Complimentary Registrations (Mon-Fri)</th>
<th>Signage</th>
<th>Specialty Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lean Coffee/Coffee Cup Sponsor (SOLD OUT)</td>
<td>$25,000</td>
<td>✓</td>
<td>Wed./Thurs. morning coffees</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>in Lean Coffee Area</td>
</tr>
<tr>
<td>ExpressPass Sponsorship</td>
<td>$25,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>3</td>
</tr>
<tr>
<td>Conference App Sponsor (SOLD OUT)</td>
<td>$20,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Permanent banner section/Splash page design/WiFi screen design</td>
<td>✓</td>
<td>2</td>
</tr>
<tr>
<td>Key Card Sponsor (2 available)</td>
<td>$20,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>X (you design)</td>
<td>✓</td>
<td>1</td>
</tr>
<tr>
<td>Cocktail Charging Tables Sponsor (three tables-SOLD OUT)</td>
<td>$16,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Column Wrap Sponsor- Bottom floor (3x four sides) 8th floor (3x four sides)</td>
<td>$30,000</td>
<td>✓</td>
<td>Bottom floor (4 sides) $30,000, 1 side $3,000, 8th floor (3 sides) $15,000 (1 side) $7,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Builtworlds Videos (SOLD OUT)</td>
<td>$20,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Presentation Download Kiosk (4 available-ONLY 3 LEFT)</td>
<td>$4,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tbody>
</table>
## Cuisine Sponsors

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price</th>
<th>Number of people expected</th>
<th>Name/Logo Recognition: program/website/e-mails</th>
<th>Pre and Post Congress attendee lists</th>
<th>Listing in Congress App</th>
<th>Complimentary Registrations (Mon-Fri)</th>
<th>Introduction of Speakers/Sessions</th>
<th>Signage</th>
<th>Specialty Item</th>
<th>Podium Mention</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Reception Sponsorship (Tues. evening)</td>
<td>$35,000</td>
<td>1,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>ability to “open reception” (90 sec.)</td>
<td>throughout venue</td>
<td>Cocktail napkins &amp; 2 drink tickets (your design)</td>
<td>✓</td>
</tr>
<tr>
<td>Refreshments All Day (2)</td>
<td>$25,000</td>
<td>1,500 ea.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>by refreshment stands</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Corporate Members Only Reception - University Club (Wed. evening)</td>
<td>$20,000</td>
<td>350</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>5 minutes to introduce reception and yourselves</td>
<td>throughout venue</td>
<td>open bar &amp; passed and stationary appetizers</td>
<td>✓</td>
</tr>
<tr>
<td>Hot Lunch Thursday - Congress</td>
<td>$10,000</td>
<td>1,300</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>by meal stations</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Hot Breakfast on Tues. (2nd Training Day)</td>
<td>$8,000</td>
<td>900</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>by meal stations</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Lunch on Tuesday (2nd Training Day)</td>
<td>$8,000</td>
<td>900</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>by meal stations</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Hot Breakfast on Monday (Training Day - SOLD OUT)</td>
<td>$6,000</td>
<td>500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>by meal stations</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Lunch on Monday (Training Day)</td>
<td>$6,000</td>
<td>500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>by meal stations</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

## Promotional Item Sponsors

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price</th>
<th>Name/Logo Recognition: program/website/e-mails</th>
<th>Pre and Post Congress attendee lists</th>
<th>Listing in Congress App</th>
<th>Signage</th>
<th>Specialty Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>Writing Journal Sponsor (SOLD OUT)</td>
<td>$18,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Given in Conference Bag</td>
</tr>
<tr>
<td>Coaster Sponsor</td>
<td>$15,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Set out at Welcome reception and refreshment stations all day</td>
</tr>
<tr>
<td>Conference Bag Sponsor Front (SOLD OUT)</td>
<td>$12,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>include a flyer and giveaway in bag</td>
</tr>
<tr>
<td>Conference Bag Sponsor Back (SOLD OUT)</td>
<td>$9,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>include a flyer and giveaway in bag</td>
</tr>
<tr>
<td>Lanyard Sponsor - (SOLD OUT)</td>
<td>$10,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Program Sponsor</td>
<td>$10,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1 pg. ad</td>
</tr>
</tbody>
</table>

## Congress Sponsors

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price</th>
<th>Name/Logo Recognition: program/website/e-mails</th>
<th>Pre and Post Congress attendee lists</th>
<th>Listing in Congress App</th>
<th>Complimentary Registrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Sponsor</td>
<td>$8,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>3 (Mon. - Fri.)</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$6,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>2 (Wed. - Fri.)</td>
</tr>
<tr>
<td>Red Sponsor (SOLD OUT)</td>
<td>$3,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1 (Wed. - Fri.)</td>
</tr>
</tbody>
</table>
Please choose a sponsorship opportunity. A sponsorship agreement form will be sent to you after your choice has been made and approved by LCI. Please e-mail this form to Ilene Goldberg, igoldberg@leanconstruction.org with your choice of sponsorships selected.

**SPONSORSHIP OPPORTUNITIES:**

<table>
<thead>
<tr>
<th>SPONSORSHIP OPPORTUNITIES</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FEATURED SPONSORS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>___Diamond</td>
<td>$75,000</td>
<td></td>
</tr>
<tr>
<td>___Platinum [SOLD OUT]</td>
<td>$35,000</td>
<td></td>
</tr>
<tr>
<td>___Plenary Speaker(s) Sponsor</td>
<td>$35,000</td>
<td></td>
</tr>
<tr>
<td>___Safety Sponsor</td>
<td>$25,000</td>
<td></td>
</tr>
<tr>
<td>___Professional Head Shot Photo Booth</td>
<td>$25,000</td>
<td></td>
</tr>
<tr>
<td>___People in Lean Track Sponsor [SOLD OUT]</td>
<td>$25,000</td>
<td></td>
</tr>
<tr>
<td>___Training Sponsor</td>
<td>$20,500</td>
<td></td>
</tr>
<tr>
<td>___Gemba Day Sponsor</td>
<td>$18,500</td>
<td></td>
</tr>
<tr>
<td>___Exhibit Hall Sponsor [SOLD OUT]</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td><strong>DELUXE SPONSORS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>___Lean Coffee/</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coffee Cup Sponsor [SOLD OUT]</td>
<td>$25,000</td>
<td></td>
</tr>
<tr>
<td>___Conference App Sponsor [SOLD OUT]</td>
<td>$20,000</td>
<td></td>
</tr>
<tr>
<td>___Builtworlds Video Sponsor [SOLD OUT]</td>
<td>$20,000</td>
<td></td>
</tr>
<tr>
<td>___Key Card Sponsor (2 available)</td>
<td>$20,000</td>
<td></td>
</tr>
<tr>
<td>___Cocktail Charging Tables [SOLD OUT]</td>
<td>$16,000</td>
<td></td>
</tr>
<tr>
<td>___Column Wrap – 4 sided – Bottom Floor</td>
<td>$30,000</td>
<td></td>
</tr>
<tr>
<td>___Column Wrap – 1 side – Bottom Floor</td>
<td>$9,000</td>
<td></td>
</tr>
<tr>
<td>___Column Wrap – 4 sided – 8th Floor</td>
<td>$25,000</td>
<td></td>
</tr>
<tr>
<td>___Column Wrap – 1 side – 8th Floor</td>
<td>$7,000</td>
<td></td>
</tr>
<tr>
<td>___Presentation Download Kiosk (4 available) ONLY 3 LEFT</td>
<td>$4,000</td>
<td></td>
</tr>
<tr>
<td><strong>CUISINE SPONSORS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>___Welcome Reception (Tues.)</td>
<td>$35,000</td>
<td></td>
</tr>
<tr>
<td>___Refreshments all day (Wed.)</td>
<td>$25,000</td>
<td></td>
</tr>
<tr>
<td>___Refreshments all day (Thurs.)</td>
<td>$25,000</td>
<td></td>
</tr>
<tr>
<td>___Corporate Member Only Reception</td>
<td>$20,000</td>
<td></td>
</tr>
<tr>
<td>___Breakfast-Wednesday</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>___Breakfast – Thursday</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>___Lunch – Thursday</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>___Breakfast – Tuesday</td>
<td>$8,000</td>
<td></td>
</tr>
<tr>
<td>___Lunch – Tuesday</td>
<td>$8,000</td>
<td></td>
</tr>
<tr>
<td>___Breakfast - Monday [SOLD OUT]</td>
<td>$6,000</td>
<td></td>
</tr>
<tr>
<td>___Lunch - Monday</td>
<td>$6,000</td>
<td></td>
</tr>
<tr>
<td><strong>PROMOTIONAL ITEM SPONSORS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>___Writing Journal [SOLD OUT]</td>
<td>$18,000</td>
<td></td>
</tr>
<tr>
<td>___Coaster Sponsor</td>
<td>$15,000</td>
<td></td>
</tr>
<tr>
<td>___Conf. Bag Sponsor Exclusive [SOLD OUT]</td>
<td>$12,500</td>
<td></td>
</tr>
<tr>
<td>___Conference Bag Co-sponsor [SOLD OUT]</td>
<td>$9,500</td>
<td></td>
</tr>
<tr>
<td>___Lanyard Sponsor [SOLD OUT]</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>___Program Sponsor</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td><strong>CONGRESS SPONSORS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>___Gold (unlimited sponsorships)</td>
<td>$8,500</td>
<td></td>
</tr>
<tr>
<td>___Silver (unlimited sponsorships)</td>
<td>$6,000</td>
<td></td>
</tr>
<tr>
<td>___Red (4 sponsorships) [SOLD OUT]</td>
<td>$3,500</td>
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</tbody>
</table>